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CRACKED MAZAGINE

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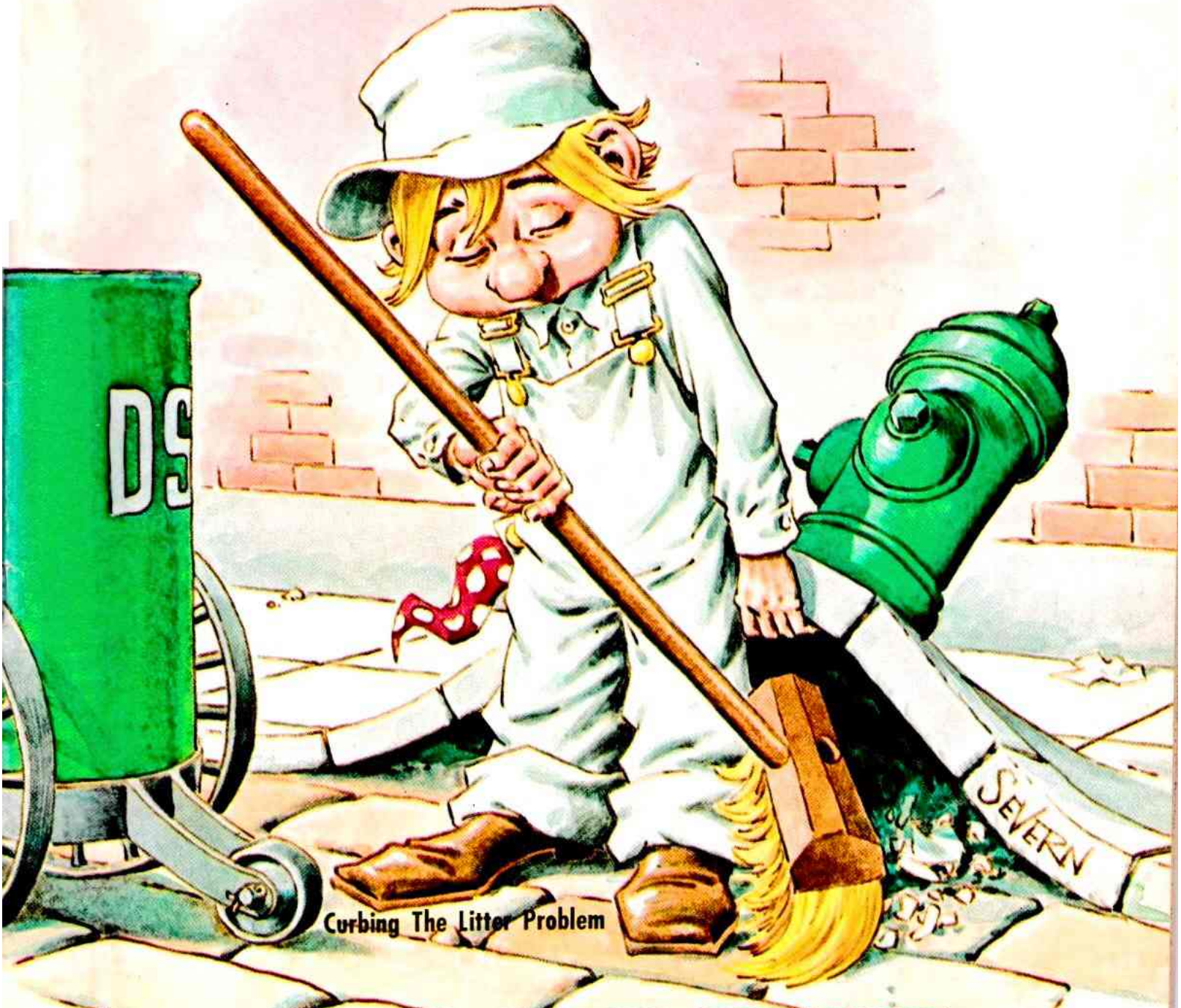
A SEPT. NO. 87

SOMETHING FUNNY IS GOING ON HERE!



Curbing The Litter Problem

* MORE PAGES—MORE FUN—MORE LAUGHS *

WARNING!

CRACKED

"AMERICA'S FAVORITE HUMOR MAGAZINE"

ROBERT C. SPROUL *publisher*
JIMM J. GRADY *editor*
JOHN SEVERIN, BILL WARD,
VIC MARTIN, JOHN LANGTON,
BOB TAYLOR, JOE MEAD,
OSKAR BLOTTA, CHARLIE RODRIGUES *artists*
PAUL LAIKIN, GEORGE GLADIR,
JOE KIERNAN, STU SCHWARTZBERG,
HENRY NUWER, HOWARD TAYLOR *writers*
JERRY MANGLES *proofrider-XX'?-rEader!*
SYLVESTER P. SMYTHE *janitor*

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FREE BONUS POSTER! Carefully detach complete cover at staples and poster is ready for hanging!

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NUMBER 87 SEPTEMBER 1970

WHAT'S UP FRONT?—Duh Cover!

Isn't it nice to see somebody do something about cleaner streets, right on the spot? SYLVESTER P. SMYTHE, as the longtime janitor around here, just got tired of all the dirt. Of course he's not really as strong as he looks. Actually, friends, SYLVESTER developed a special mixture that smells like old cigar-butts, blended with extract of three-week-old candy wrappers. He coats his glove with this. When a curbstone smells this old familiar odor, it naturally draws back. Then he can slip his glove fingers under the curb and—poof—all is clean again!

SAGEBRUSH

FUN . . . PUZZLES!

FREE HANG-UP SIGN

Why be half-safe?
Take this false
eye test: and be sure!

IF MAGAZINES GAVE PARTIES

BUTCH CAVITY RIDES AGAIN!

CRACKED LOOKS AT PHONES

PRIME TIME GOES GOURMET

LETTERS SMILES FUN

Dear CRACKED:

My brother says he doesn't like CRACKED but I catch him reading it. I liked at home with the Spiro T. Agnews when Agnew meets Humphrey. Keep making CRACKEDS because I like them.

Ellsworth Lash
Alexandria, Virginia

Lots of people read CRACKED on the sly, Ellsworth. Somebody said they saw Agnew reading CRACKED. But President Nixon told him to just watch the Senate if he wanted laughs.

Dear CRACKED,

I just thought you would like to know that CRACKED magazine has been voted the number one magazine for excellent satire by the students of Farmingdale High School. Keep up the good work.

Tim Hatcher
Farmingdale L.I. New York

You wrote this on April Fool's Day, Tim! but we're going to believe what you say anyhow. Any farms left in Farmingdale? Any Dales? (check this, and tell 'em about CRACKED. If you can't find any Dales, tell all the Doyles you see.)

Dear CRACKED:

Your magazine is super great . . . I love it . . . And Sylvester P. Smythe is so cool . . . But those two idiots who wrote you about the little sentences in your magazine . . . They are of course just "Extra" things to read for fun . . . Not something to make a mystery out of . . . can't any idiot figure out that, "The gang at CRACKED ain't mad at no one, but some things get us sick" is just to mention the other two "Humor" mags. By the way I got my own humor mag. I make one copy and send it to my friends, up North.

You're right in there thinking along with us, Ray. Hey, when you send your mag up North, you're not trying to keep the Civil War alive, are you?

Dear Editors,

I would like to compliment you on your April edition of CRACKED. Number 85 was sensational. I especially liked "Tiny Tim's Wedding". I was so pleased with "Luck Is". I framed it and hung it on my wall. I put up your cover right after I saw it. Thank you for putting it out. You ought to have a fan club. If you did, I would like to join.

Barry Beaudoin
Quebec, Canada

Luck is, for us here at CRACKED, in having readers like you. FANatics, in other words. Keep fanning. Even if it is cool in Canada.

Dear CRACKED:

I enjoy CRACKED magazine the best of any magazine I read. Its funny and some of the stories are true. I like uncle SYLVESTER the best of all, so I wrote a pledge: allegiance to CRACKED the best magazine around and to the characters for which it stands—one person under CRACKED with fun and laughs for ALL!

Wayne DeWolf
St. Paul, Minnesota

Dear Saluter from St. Paul:

Thanks. Hey, maybe we'll put your pledge on a large piece of cloth and run it up a long pole. Think anybody will salute it?

We can just see crowds of people taking their hats off as they pass by your salute to CRACKED. But what if nobody salutes? Never mind, we can always take it down and wrap SYLVESTER P. SMYTHE'S lunch in it.

Dear Sir:

I am interested in using CRACKED in my English classes, to demonstrate Satire to my junior high students. If you would donate 27 copies I can assure you of many new customers and 125 delighted students. (The senior high teachers also want to borrow!)

John Lundgren
Washington Academy
Salem, New York

Happy to send you the copies you request. When Sylvester P. Smythe, who has never been in an English classroom except to mop up and scrape old chewing gum off desks, heard about this, he didn't say anything. He smiled. And winked. He's one happy janitor.

Dear Sirs:

I thought that last issue of CRACKED July #85 was pretty good. I think Krakaknuckle East of Hoboken, Memorable Moments in Politics, and 65-man Klonkball were especially humorous in this issue. I think the whole staff at CRACKED is doing a swell job; keep up the good work!

Jeff Pasternak
Edmonton, Alberta:
Canada

The editor showed this letter to a person who thinks the editor is doing a lousy job—and you know what? He said Jeff Pasternak doesn't exist. Would you send us a lock of your hair, or something just to prove you exist? Better yet, just keep getting your share of laughs—and tell your friends.

Dear CRACKED:

Do you have any poster's of SYLVESTER P. SMYTHE, CRACKED'S janitor. If you do I would like one very much. Please answer my letter as soon as possible. Send answer to my home.

Brian Henne
Stillwater, Minnesota

We don't have any posters. But we put him on the cover so you can cut him out and hang him. But don't hang him too long . . . it hurts his neck, you know. By the way Brian, why can't they get the water moving out there in Stillwater?

CRACKED Subscriptions
108 So. Franklin Ave.
Valley Stream, N.Y. 11580

Here's my TWO DOLLARS. Please put me down on your subscription list real fast. I want lots of large laughs!

NAME.....
ADDRESS.....
CITY.....
STATE.....ZIP.....

6 Issues, $2.00. Outside U.S., $2.50.

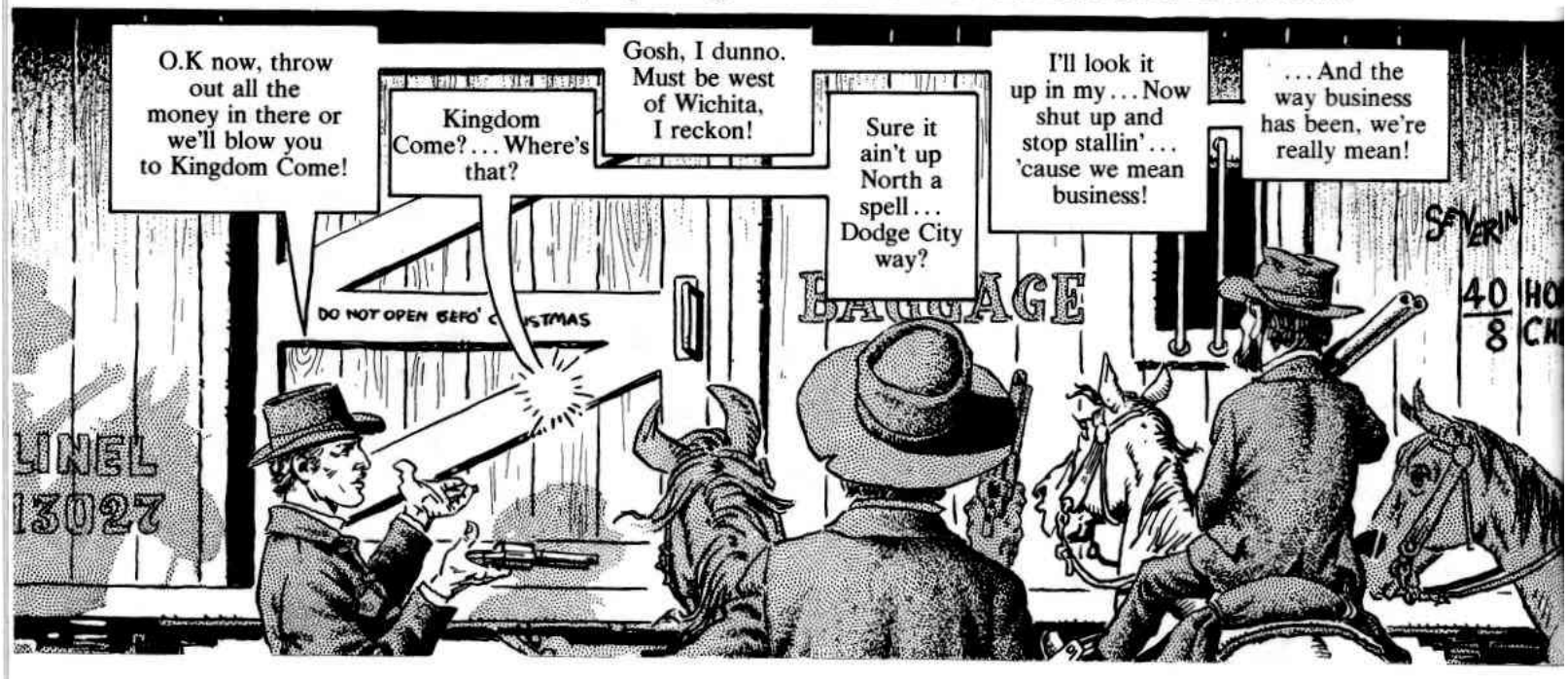
For only $2.00, you can savor 6 issues of this hilarious humor treat right at home. So subscribe to CRACKED today, all you connoisseurs, and satisfy your appetite for the best in laughs and fun.

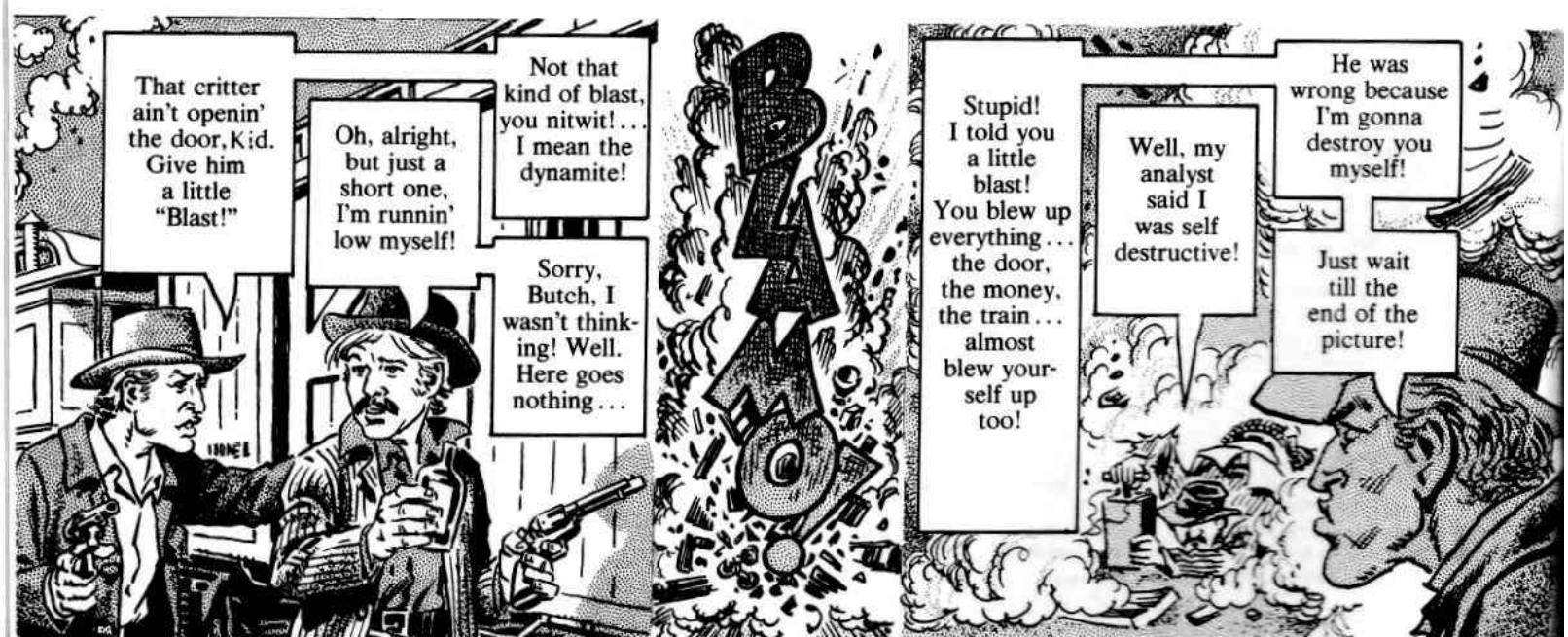
MOVIE SATIRE:

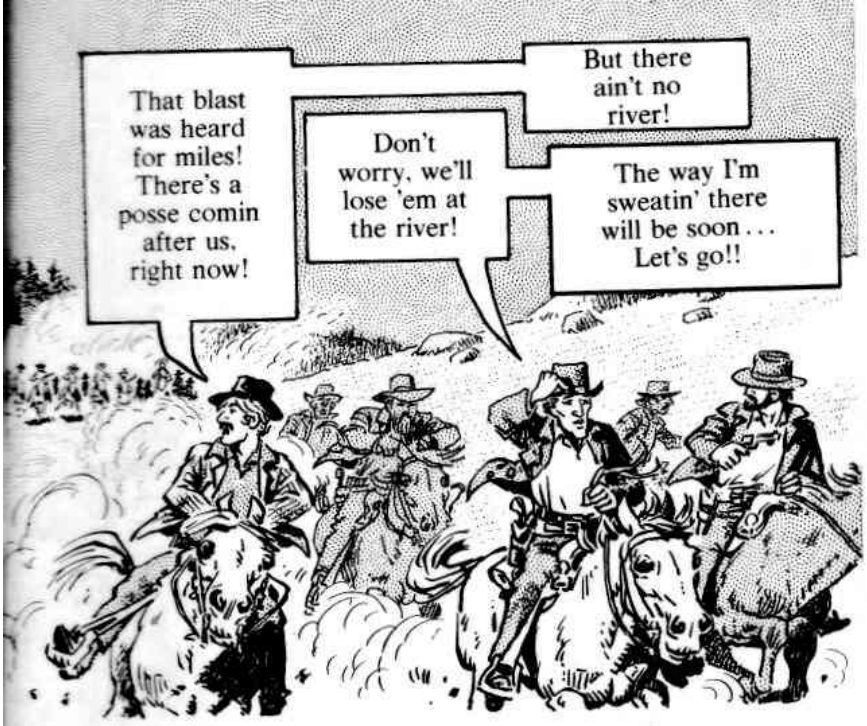
Here's our version of a blockbusting movie that's so full of action, an earthquake is used in the middle just for relief. And, because this movie is full of everything, you'll find that our parody is full of it too. A parody we call...

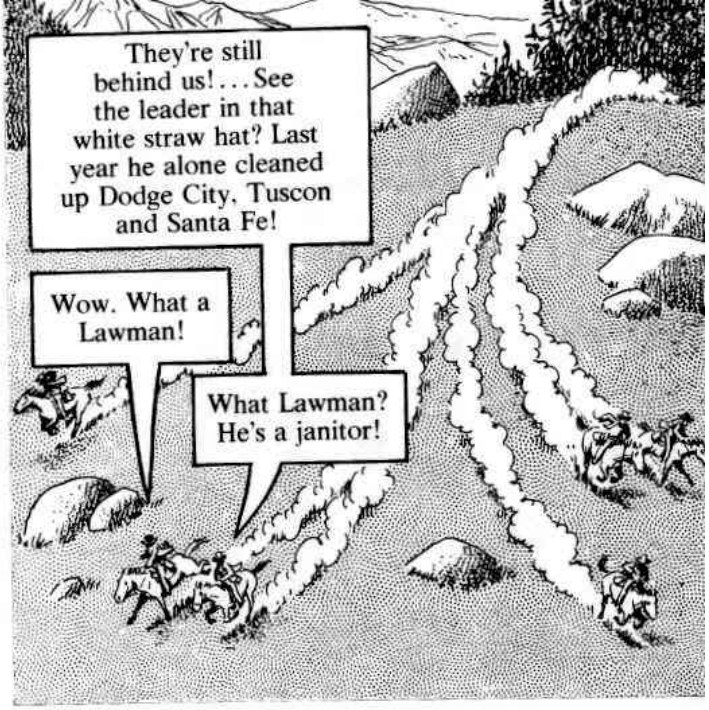
BUTCH CAVITY AND THE SUNDRENCHED KID

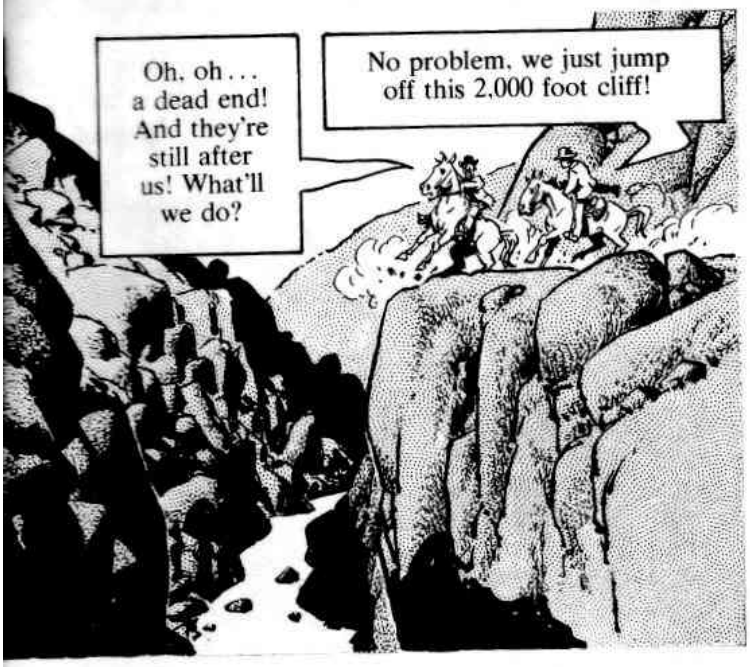
After some initial horseplay we get down to the real business at hand...

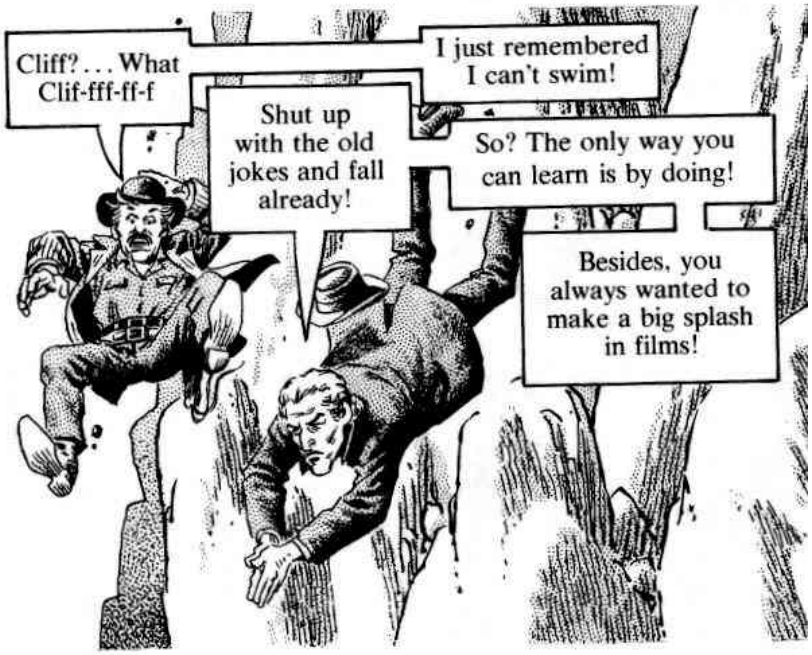


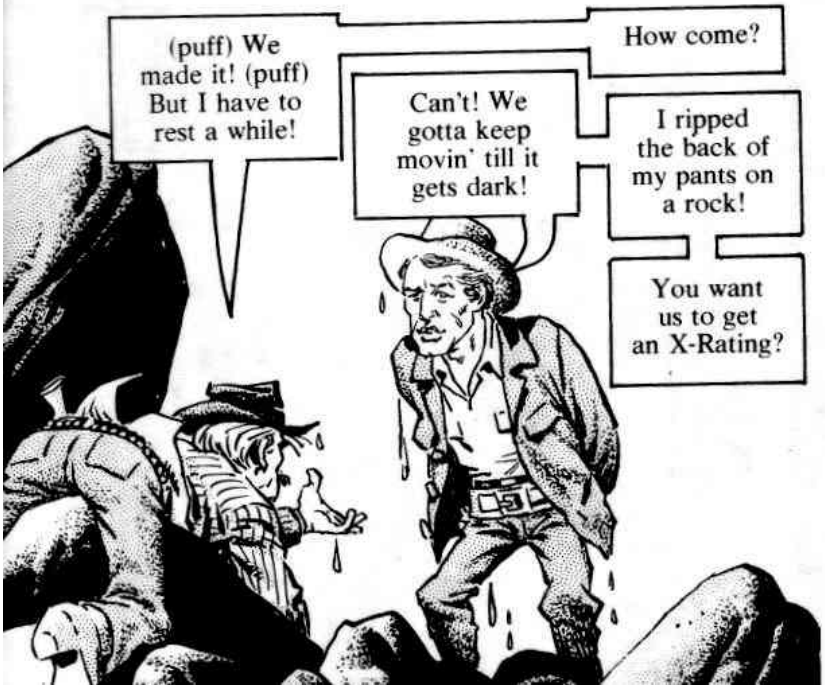


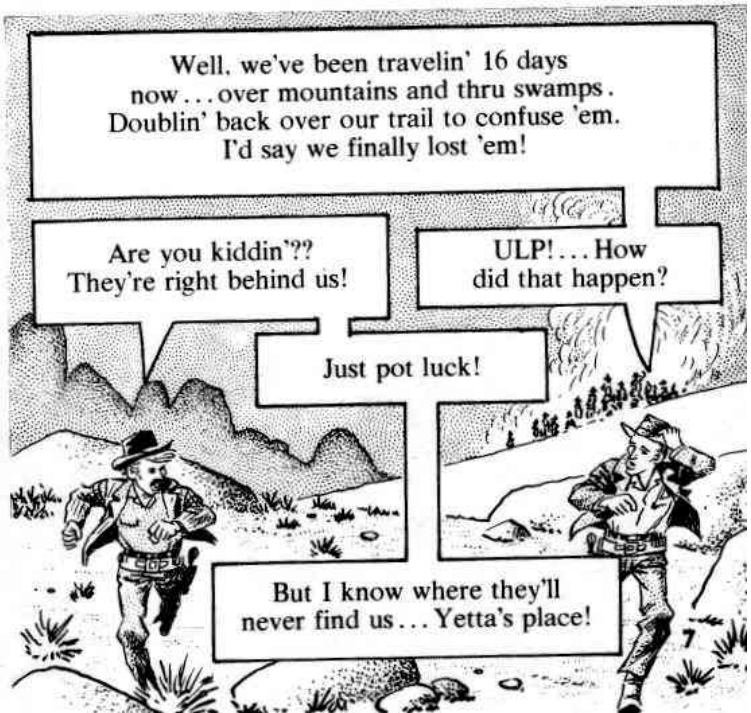

That blast was heard for miles! There's a posse comin after us, right now!
Don't worry, we'll lose 'em at the river!
But there ain't no river!
The way I'm sweatin' there will be soon... Let's go!!


They're still behind us!... See the leader in that white straw hat? Last year he alone cleaned up Dodge City, Tuscon and Santa Fe!
Wow. What a Lawman!
What Lawman? He's a janitor!


Oh, oh... a dead end! And they're still after us! What'll we do?
No problem, we just jump off this 2,000 foot cliff!


Cliff?... What Clif-fff-ff-f
I just remembered I can't swim!
Shut up with the old jokes and fall already!
So? The only way you can learn is by doing!
Besides, you always wanted to make a big splash in films!


(puff) We made it! (puff) But I have to rest a while!
How come?
Can't! We gotta keep movin' till it gets dark!
I ripped the back of my pants on a rock!
You want us to get an X-Rating?


Well, we've been travelin' 16 days now... over mountains and thru swamps. Doublin' back over our trail to confuse 'em. I'd say we finally lost 'em!
Are you kiddin'?? They're right behind us!
ULP!... How did that happen?
Just pot luck!
But I know where they'll never find us... Yetta's place!

Will you stop with the lovemaking! I told you, we wanna keep our G-Rating!... Now listen, we can't stay here, it's too risky. Let's go to Bolivia!

I'll go. But only if Yetta goes with me!... How about it, Boobie?

Blow in my ear and I'll follow you anywhere...

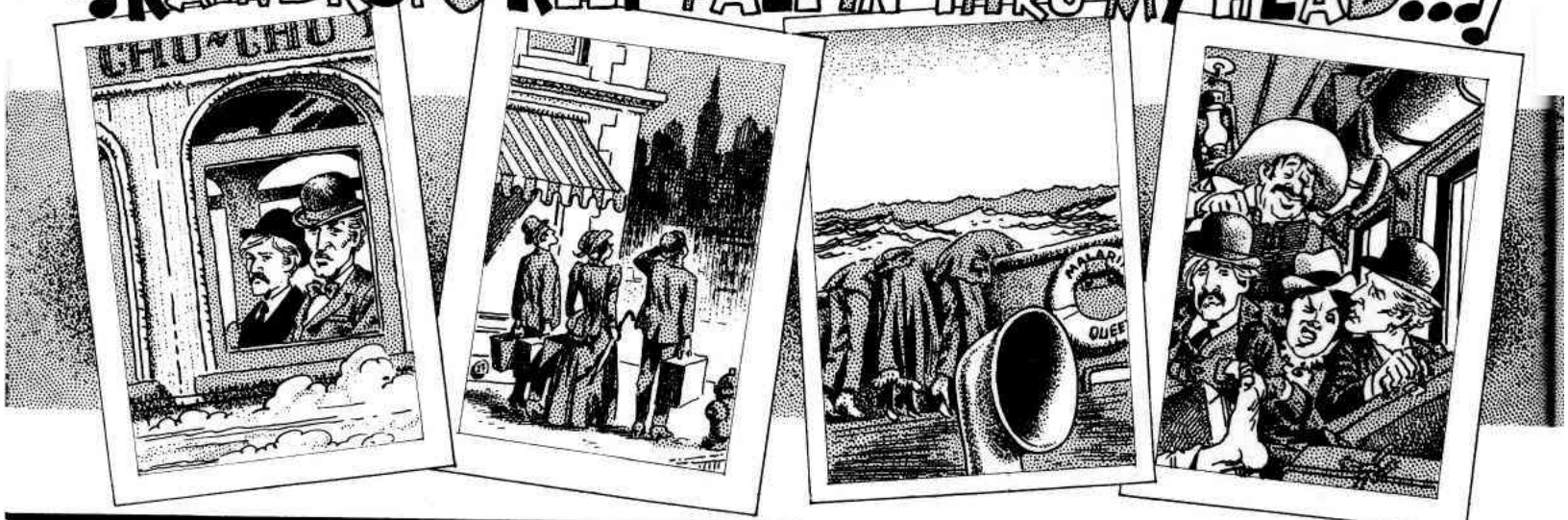
...But not to Bolivia! It's a terrible place! I wouldn't be caught dead there! I'll never set foot in that horrible, disgusting country!

But it's a new territtury! You'll be the only girl amongst 5,000 men!

I'll pack a bag. Be with you in twenty minutes!

That's what I like about Yetta. She's all heart!

♩RAINDROPS KEEP FALL-IN THRU MY HEAD...♩



Raindrops keep fallin' on my...

Stop singin', you nitwit, we're not on camera! These are black-and-white still-photos to give us a "Now" look!

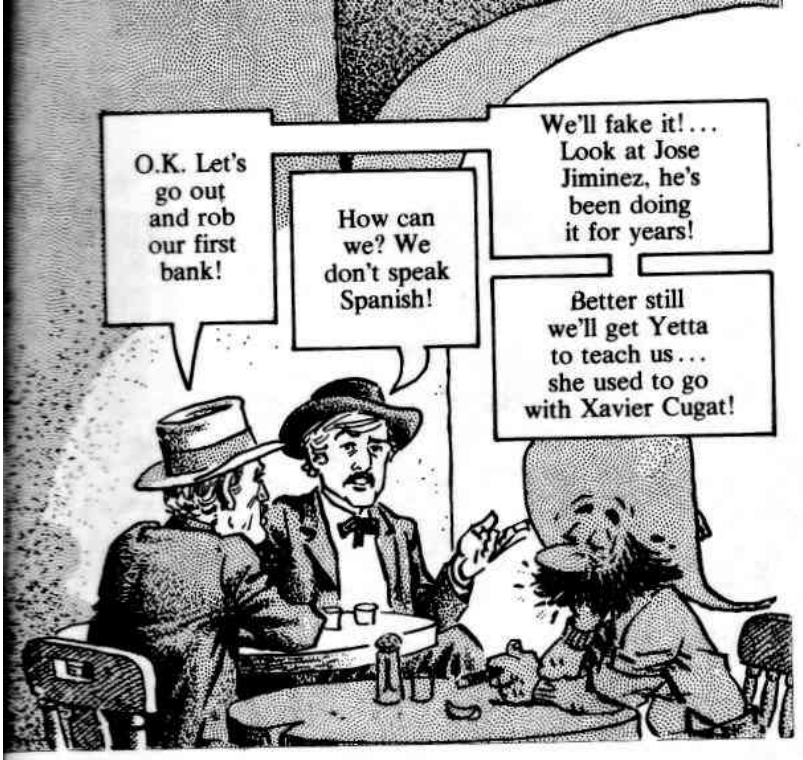
Man, this is the most confusin' movie I've been in since "The Chase!"

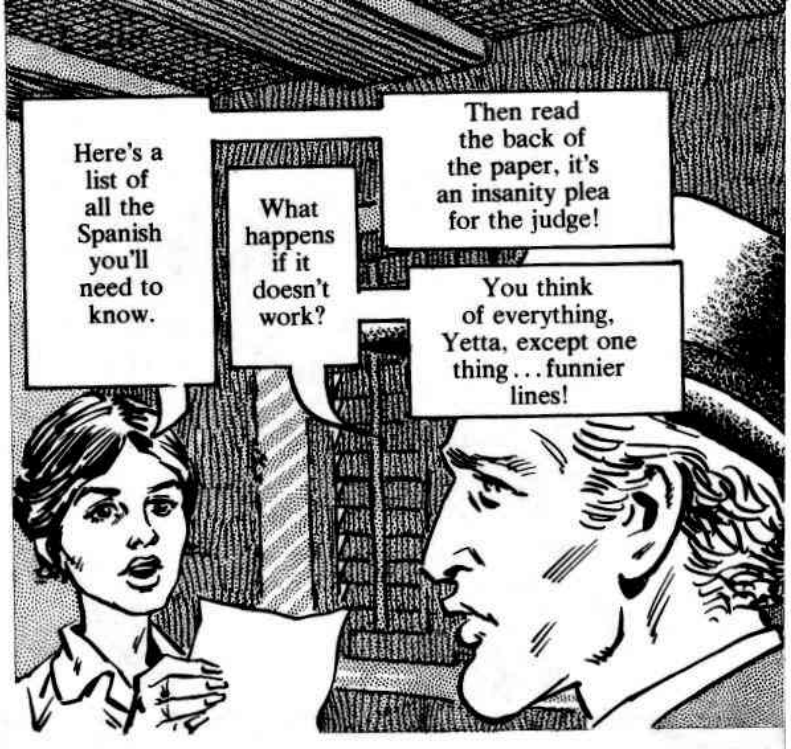
No wonder Brando turned down this part!

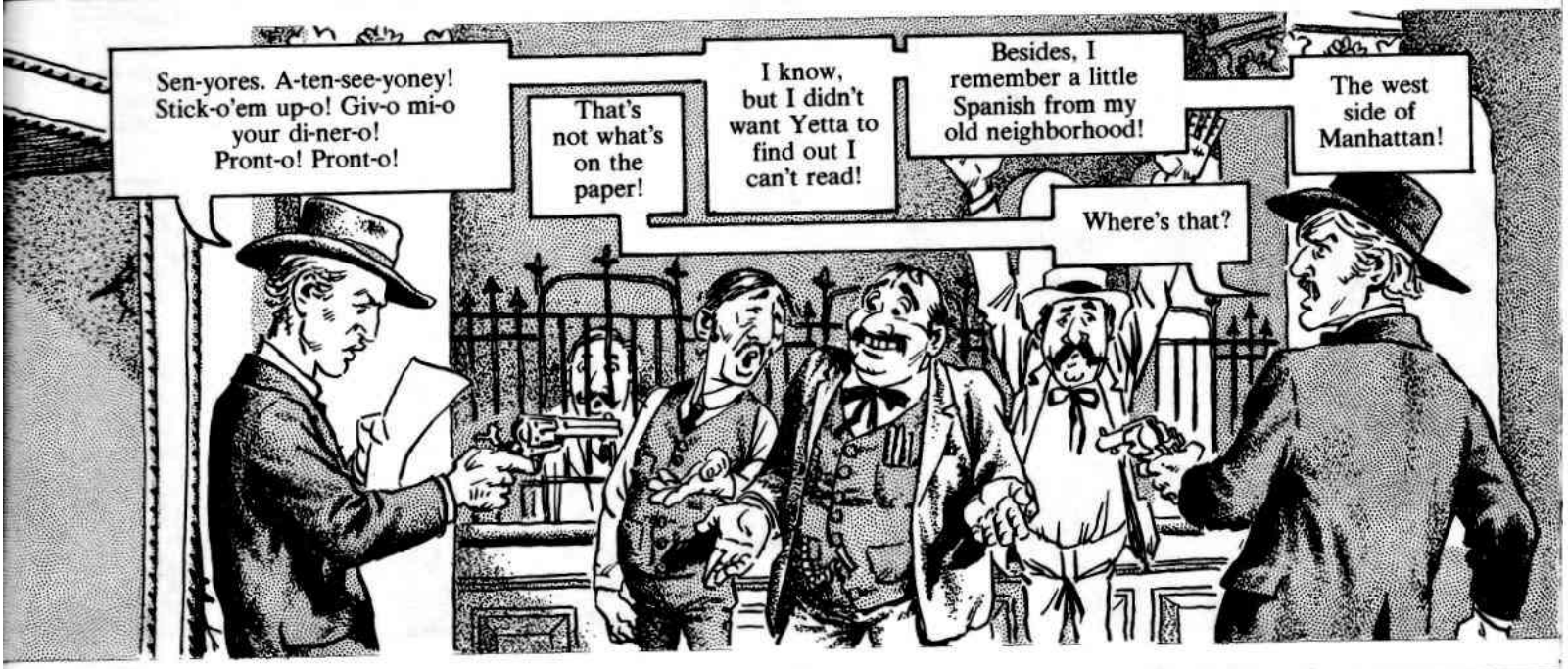
Well, here we are in (ugh) Bolivia!

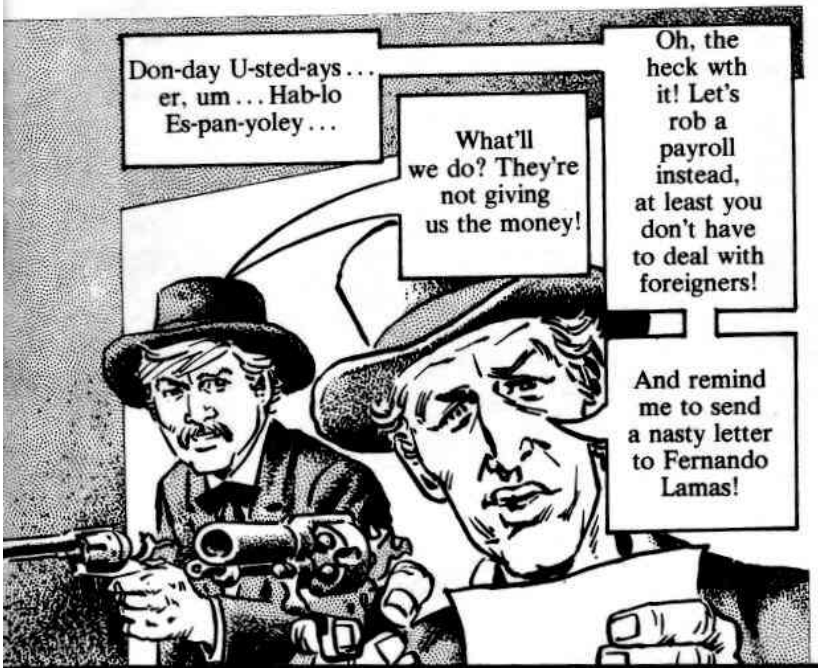
It's a nice place to die, but I wouldn't want to live here!

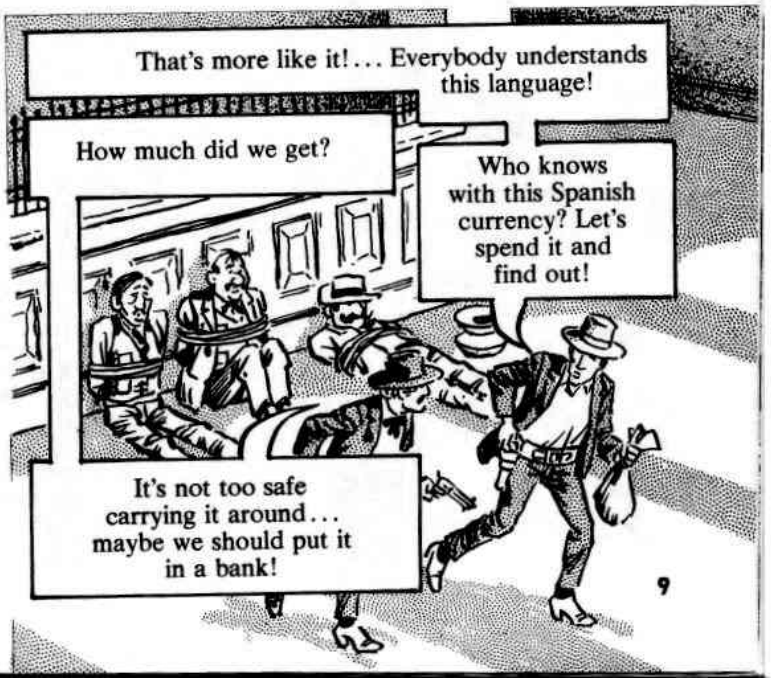
I never shoulda listened to you, Butch; I shoulda gone where the Real Action is... like Staten Island!


O.K. Let's go out and rob our first bank!
How can we? We don't speak Spanish!
We'll fake it!... Look at Jose Jiminez, he's been doing it for years!
Better still we'll get Yetta to teach us... she used to go with Xavier Cugat!


Here's a list of all the Spanish you'll need to know.
What happens if it doesn't work?
Then read the back of the paper, it's an insanity plea for the judge!
You think of everything, Yetta, except one thing... funnier lines!


Sen-yores. A-ten-see-yoney! Stick-o'em up-o! Giv-o mi-o your di-ner-o! Pront-o! Pront-o!
That's not what's on the paper!
I know, but I didn't want Yetta to find out I can't read!
Besides, I remember a little Spanish from my old neighborhood!
The west side of Manhattan!
Where's that?


Don-day U-sted-ays... er, um... Hab-lo Es-pan-yoley...
What'll we do? They're not giving us the money!
Oh, the heck wth it! Let's rob a payroll instead, at least you don't have to deal with foreigners!
And remind me to send a nasty letter to Fernando Lamas!


That's more like it!... Everybody understands this language!
How much did we get?
Who knows with this Spanish currency? Let's spend it and find out!
It's not too safe carrying it around... maybe we should put it in a bank!

They're shootin at us!... Quick! Run for the Hacienda!

What's a Hacienda?

Ask somebody! I haven't time to explain!

BAM BAM BAM BAM

Cover me while I go get more ammo!

...and while you're at it, get me a coffee and a prune danish... this looks like a long fight!

OOPS! My aim is getting bad! That last bullet only killed 19 of them!

You're right, Kid, Bolivia is a drag! Next time we go where the real money is... Tasmania!

First let's get out of here! How many you figure are out there?

About 12,307 or so?

Is that all? I thought we were in trouble!! Let's rush 'em!

No, wait! That won't work, we're completely surrounded by soldiers, cannons and tanks!... Now here's my escape plan...

I knew you'd come up with something, Butch, you were always the thnker!

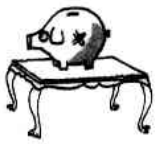
Now when I count three we move! One...Two...

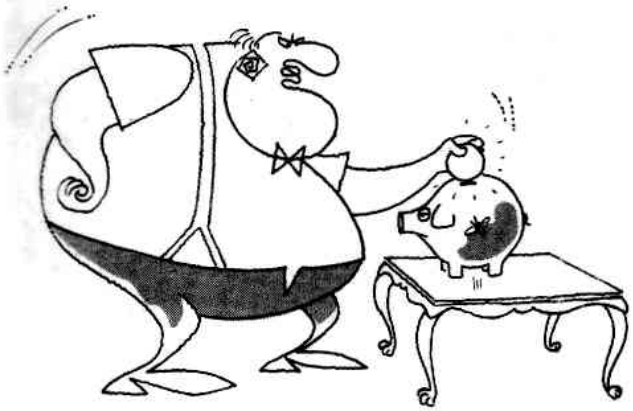
...THREE!!

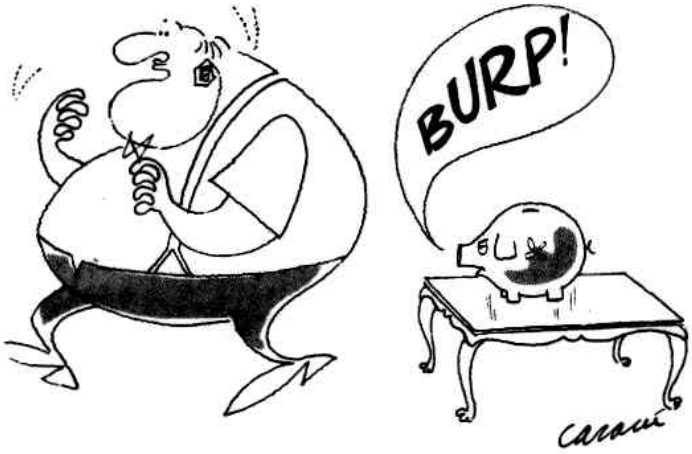
You're real smart, Butch, making 'em shoot at those blowup photos of us...while we escape thru the back door!

It was the producer's idea! With the money this movie is making, already he's planning a sequel!

THE PIGGY BANK

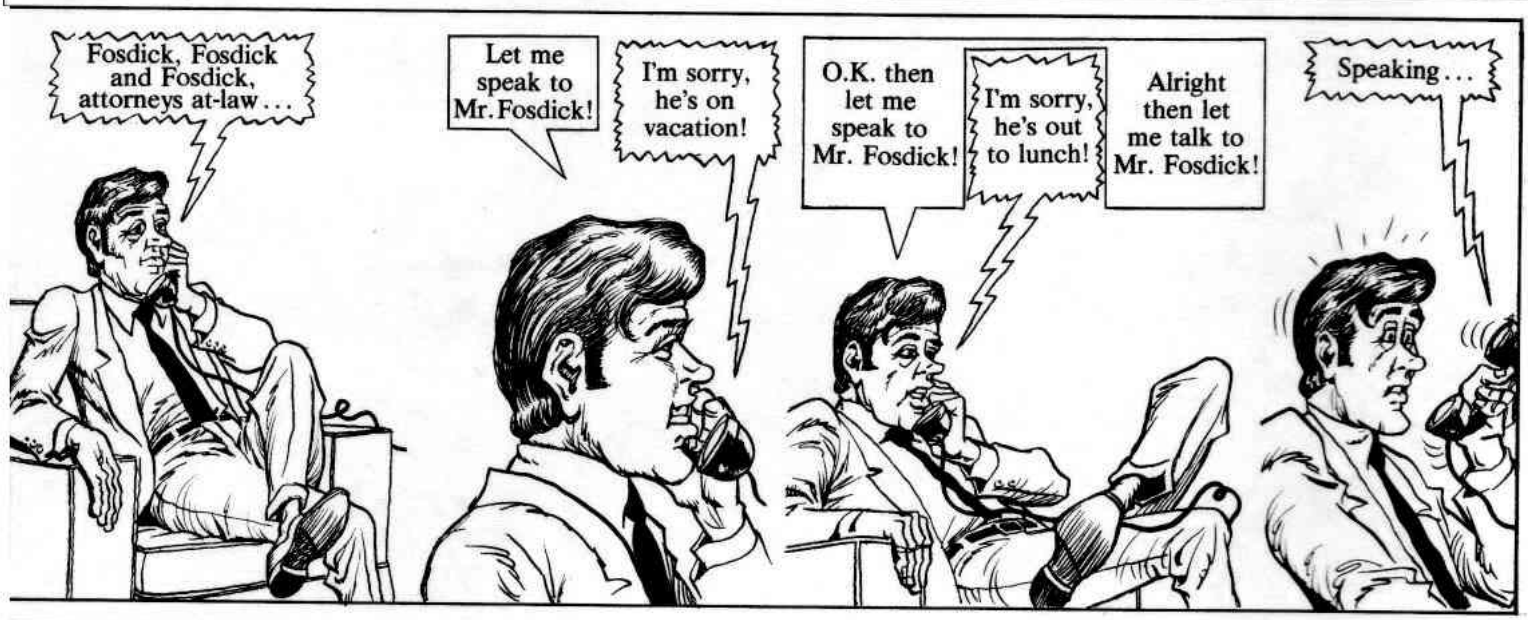


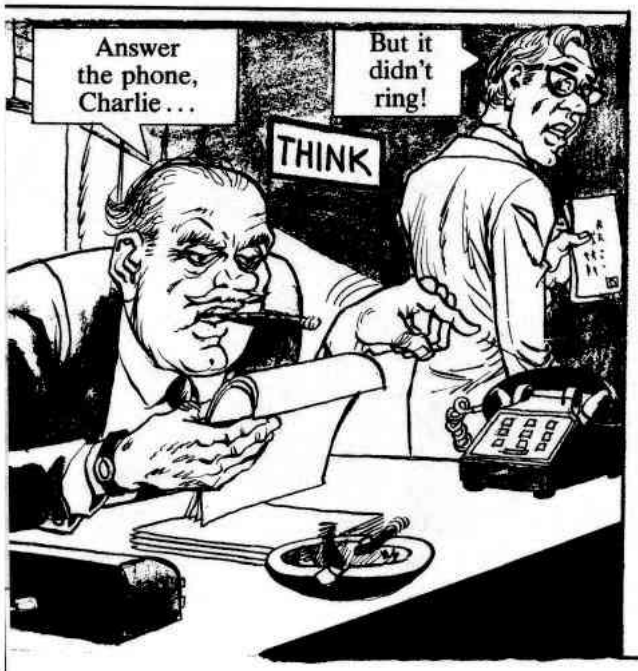




LATEST BUZZ-OFF SECTION:

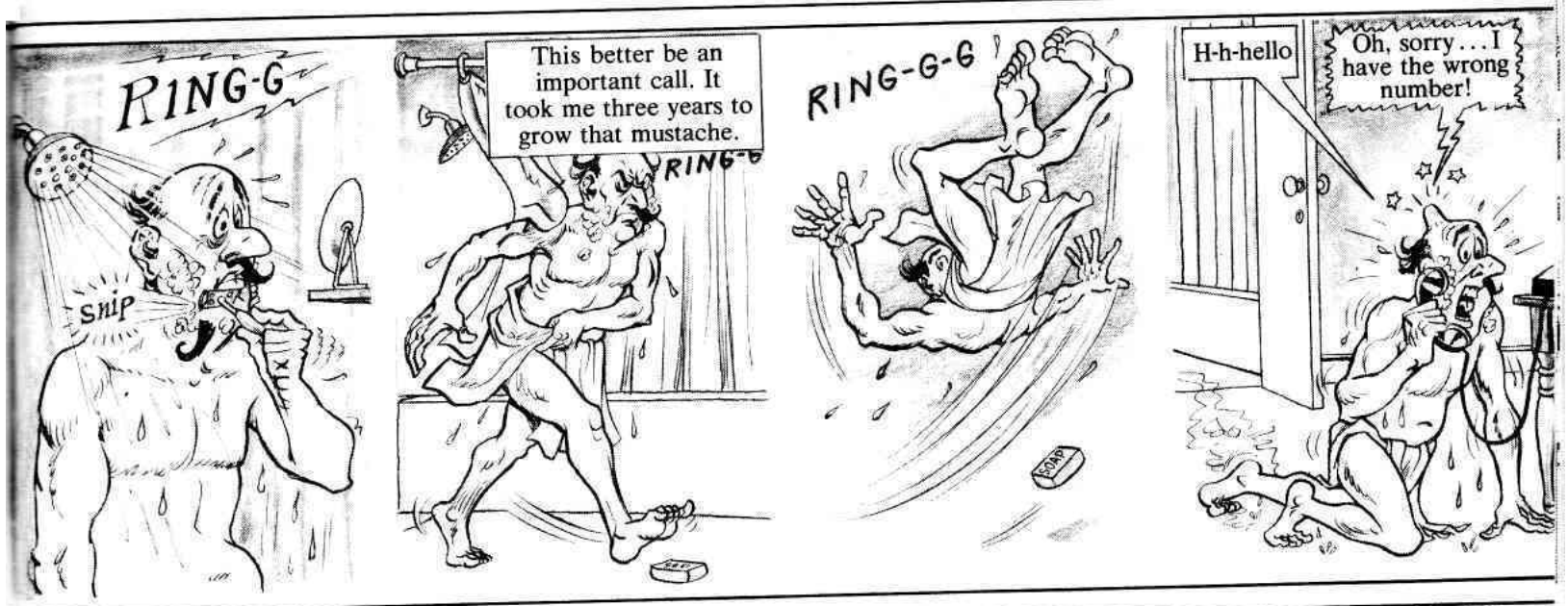
CRACKED LOOKS





AT TELEPHONES

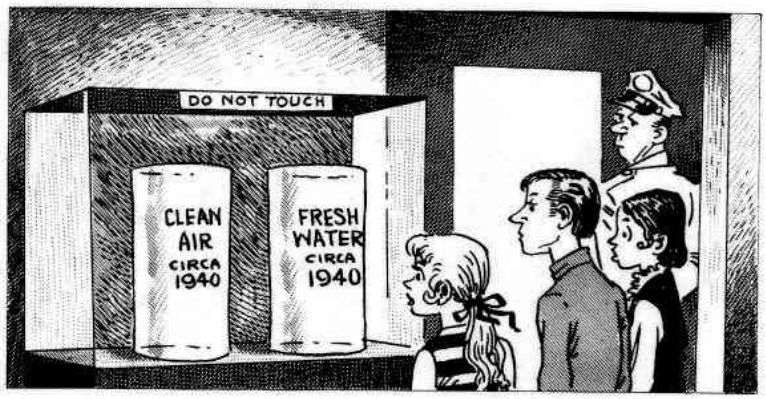
McCARTNEY



I'd like to speak to Leo.
I'm sorry, you have the wrong number!
RING-G
Let me talk to Leo...
Another guy just called before but there's no Leo here! Please hang up...
HOURS LATER
Can I speak to Leo?
You're the 19th person to call today! I tell you, I don't know anyone named Leo!
RING-G
Hello, I'm Leo... any messages?
Gosh, that's marvelous... a phone in your car!
What's so marvellous? Everytime it rings, I have to run down to the garage to answer it!
KEEP OFF THE GRASS
don't count on me to, man
ZEN
RING-GG
Like, hello...
Is this the police station?
ZEN
Like, man, have you got the wrong number!
??!
LEPHONE
I know it's crazy but I've always wanted to answer a street phone...
RING-G
RING-G
There's nobody around, I think I will...
RING-G
RING-G
RING-G
RING-G
RING-G
Hello?
It's for me!!

THE MAN AND THE BIRD

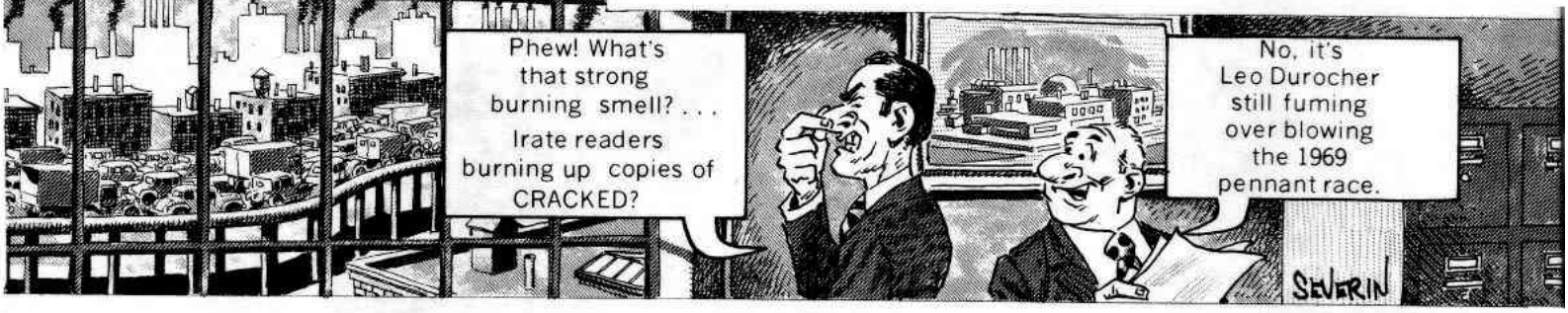
If the pollution of our nation continues, the time will soon come when we'll have to send our kids to a museum to see what fresh air and clean water look like. Instead of stocks and jewels, wealthy millionaires will leave their heirs bottled oxygen and water tanks. To forestall these dire events, CRACKED offers some suggestions in...



THE FIGHT AGAINST AIR & WATER POLLUTION

THE AIR POLLUTION PROBLEM

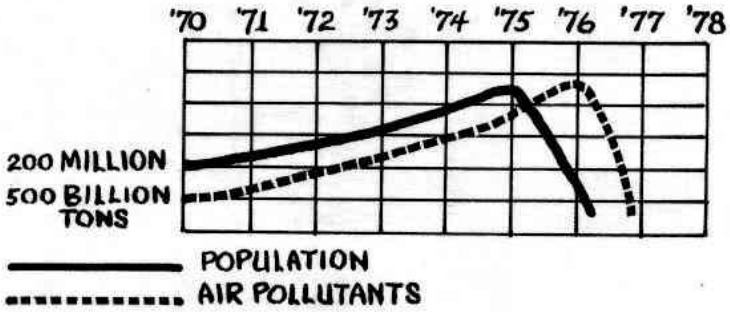
Today, to meet the demands of the population explosion, garbage dumps, utilities, vehicles, and factories have to run full blast.

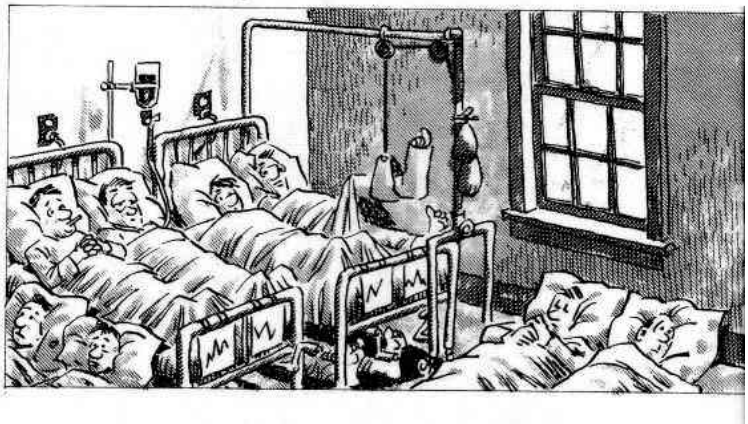


THE LONG-RANGE SOLUTION TO AIR POLLUTION

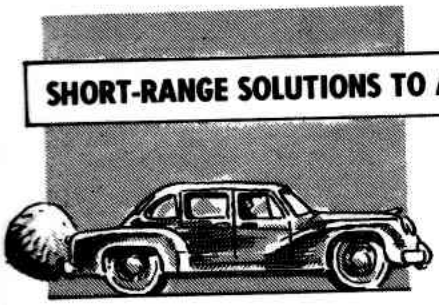
Government experts tell us that as the world population continues to increase, so will air pollution. And so ultimately, a point must be reached when pollution has to start knocking off people like flies (see chart below). When this happens, the demand for the goods and services that caused pollution in the first place will also drop off, thereby solving the air pollution problem.

Accordingly, by 1975, we foresee an idyllic world that will be completely free of air pollution. The only problem will be the overcrowding in our hositals by people who collapse when they do inhale their first breath of fresh, pure air...

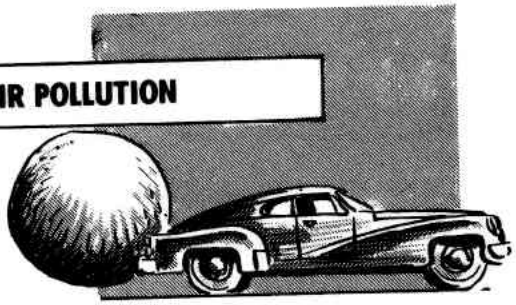




SHORT-RANGE SOLUTIONS TO AIR POLLUTION



Balloons can be placed over exhaust pipes to trap noxious fumes that escape from automobiles.



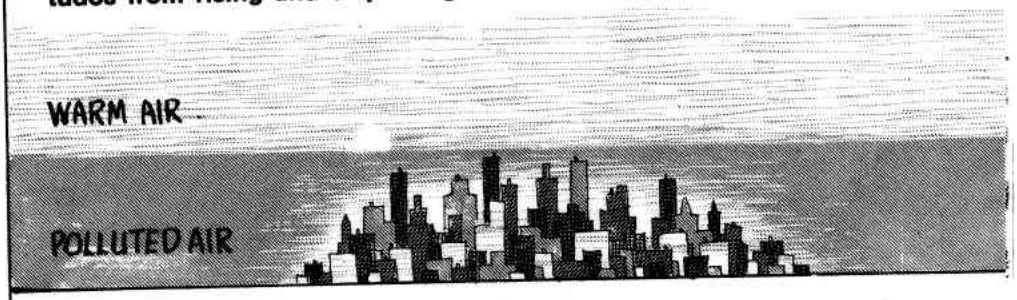
Filled balloons can then be disposed of by donating them to Macy's next Thanksgiving Day parade.

Extreme caution must be exercised in using balloons with Volkswagens.

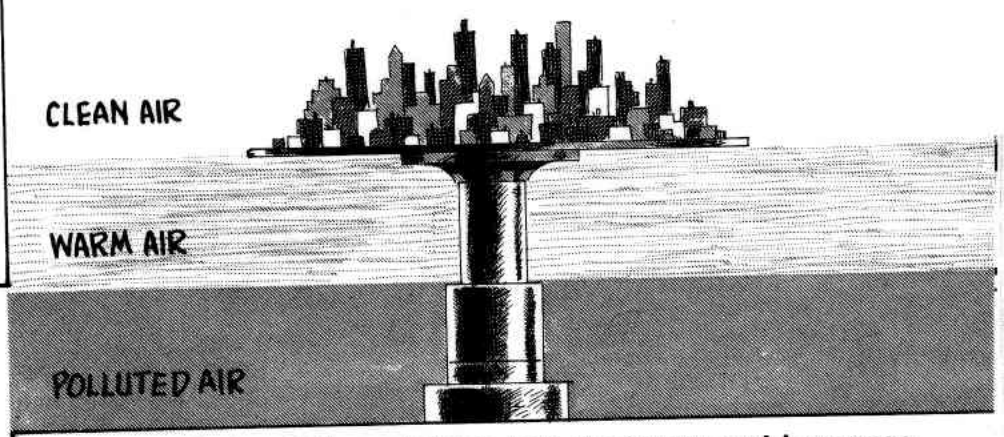
Citizens can protect themselves by inhaling saran wrap-type balloons through nostrils and then inflating the balloons when they reach the lungs...

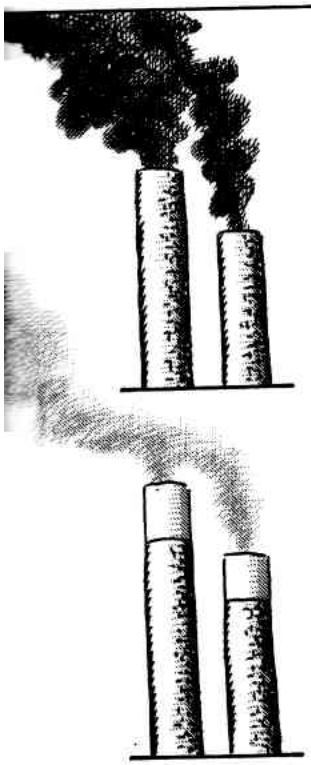
The inflated balloons serve to protect lung linings against noxious fumes. Every few weeks, dirty balloons can be disposed of and fresh ones inserted.

Often, air pollution is caused by a temperature inversion—i.e., a layer of warm air acts as a lid, preventing pollutants at lower altitudes from rising and dispersing...



Cities could be built on platforms that use the hydraulic principle of the barber chair. A city engulfed in smog could thus be raised above the polluted air...





At a small cost to municipalities, a special large filter (the type used by cigarette manufacturers) could be placed over all chimney stacks. Actually, these filters would be of little help, but psychologically, they should be very reassuring.

Ultimately, all air pollution solutions, both short-range and long-range, depend on one thing... That the Chinese economy remains Communistic. If Peking switches to efficient capitalism and 800 million Chinese start driving gasoline-powered automobiles in the numbers Americans are accustomed to, the resulting smog and fumes would kill off all of the Earth's inhabitants in a few weeks...

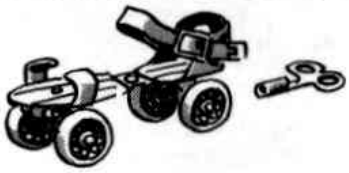
The resources of Detroit and Madison Avenue should be utilized to glamorize the forms of transportation that don't produce harmful fumes...

THE ONLY MODEL THAT GIVES YOU REAL HORSE POWER AND PUTS YOU HEAD AND SHOULDERS ABOVE THE CROWD

Ask your Marlboro Horse Dealer to show you our John Wayne model, an entirely new dimension in travel that will set the pace for decades to come.

New luxury 8-wheel drive model

OFFERS MORE GO-GO POWER PER SQUARE INCH THAN ANY OTHER FORM OF TRANSPORTATION



THE HUMMING WHEELS SOUND THAT SAYS: "GET OUT OF MY WAY, YOU CLODS! I'M A TAKE-CHARGE GUY!"

• SPECIAL SAFETY MODEL COMES WITH A PILLOW FOR YOUR BACKSIDE.

ECONOMY-STYLED TO SAVE YOU

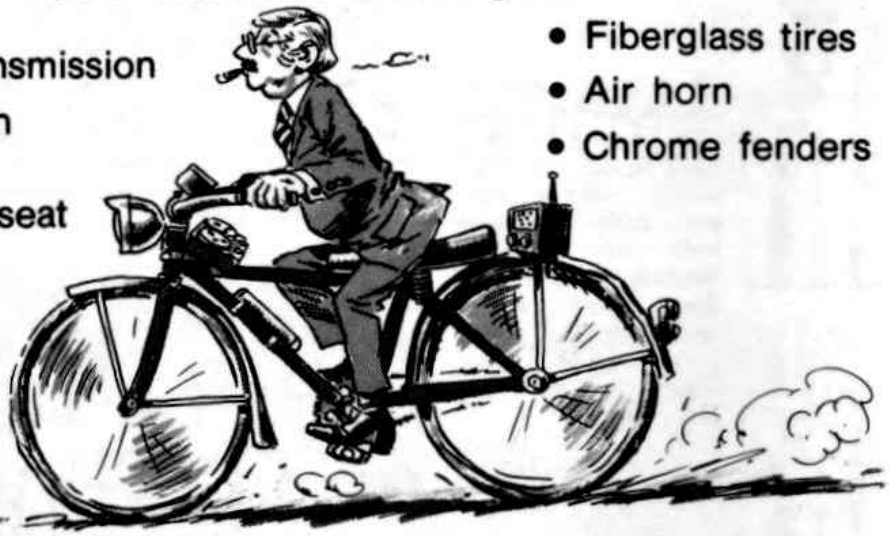
- **parking fees**
- **fuel expenses**
- **costly insurance rates**
- **expensive repair bills**

• No anti-freeze required in the winter... Just a good bottle of booze for yourself!

Cadillac *presents* the bicycle of the century...

The elegantly styled 1971 Cadillac Velocipede

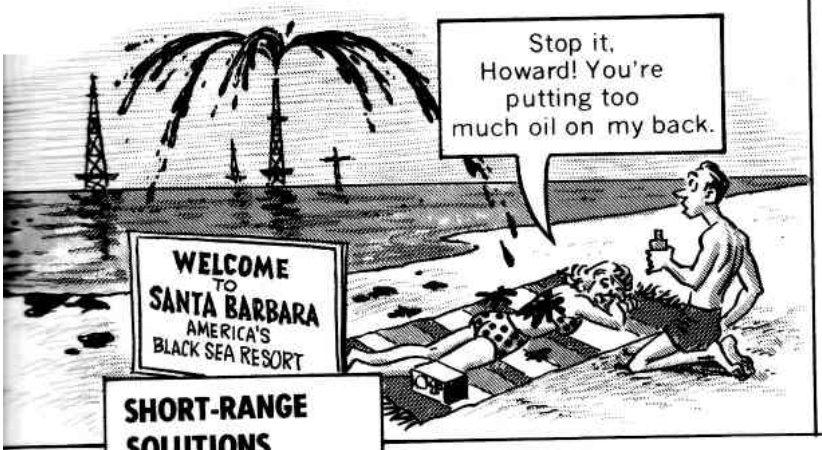
- 15-speed automatic transmission
- High-intensity lamp with automatic dimmer
- Soft, cushiony banana seat
- AM-FM stereo radio-tape player
- Power disc brakes
- Electric clock
- Turn signals
- Fiberglass tires
- Air horn
- Chrome fenders



The 1971 Cadillac heralds a decade of biking excitement. The richly-tailored refinements are guaranteed to impress the crowd at the country club.

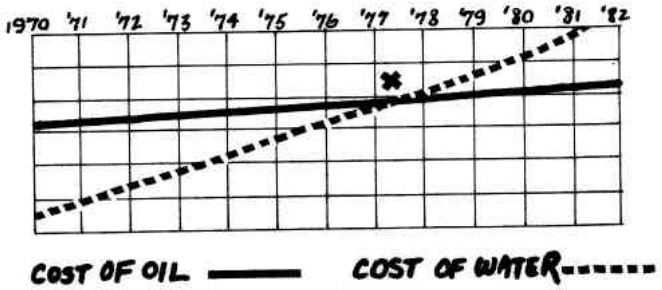
THE WATER POLLUTION PROBLEM

Offshore drilling intensifies the water pollution problem created by sewage-producing factories.



THE LONG-RANGE SOLUTION

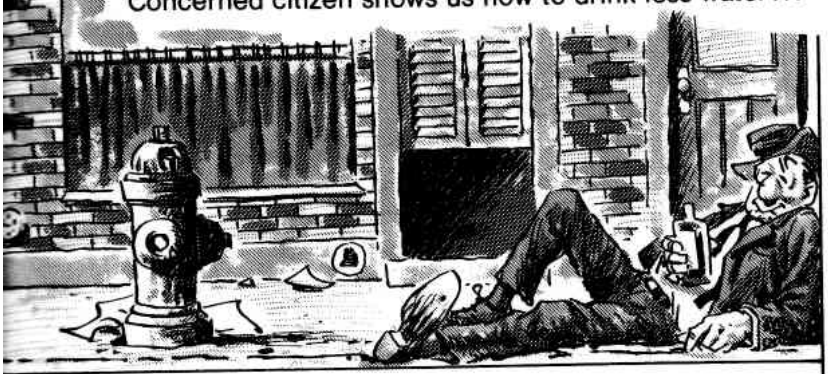
Like the air pollution problem, the water pollution problem will eventually solve itself. When clear water becomes very rare and more expensive than oil (see point X on chart), offshore drilling companies will cease their operations and switch to drilling for water.



SHORT-RANGE SOLUTIONS

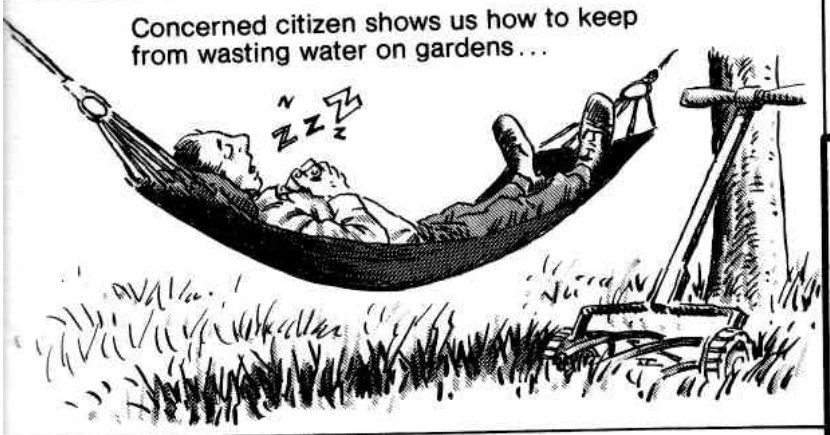
Actually, there is very little that can be done other than to conserve existing supplies of unpolluted water. Various experts show us how to conserve...

Concerned citizen shows us how to drink less water...



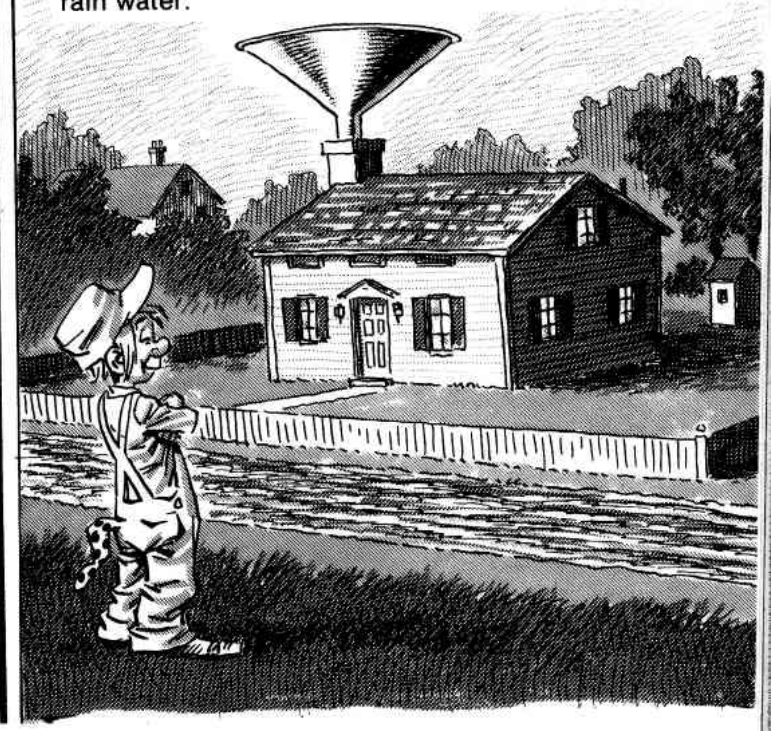
Concerned citizen shows us how to save bath water...

Concerned citizen shows us how to keep from wasting water on gardens...



Concerned citizen shows us how to save water and get a pay raise at the same time...

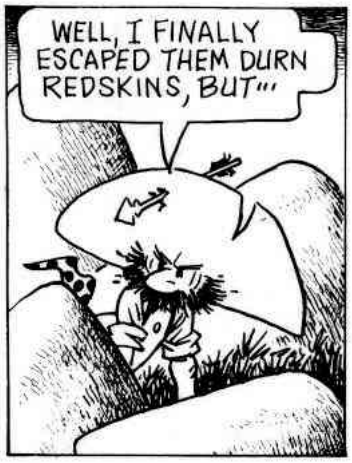
Concerned Sylvester P. Smythe shows us how to build a huge funnel-type contraption on the roof to trap fresh rain water.



can be seen for a moment on the next page

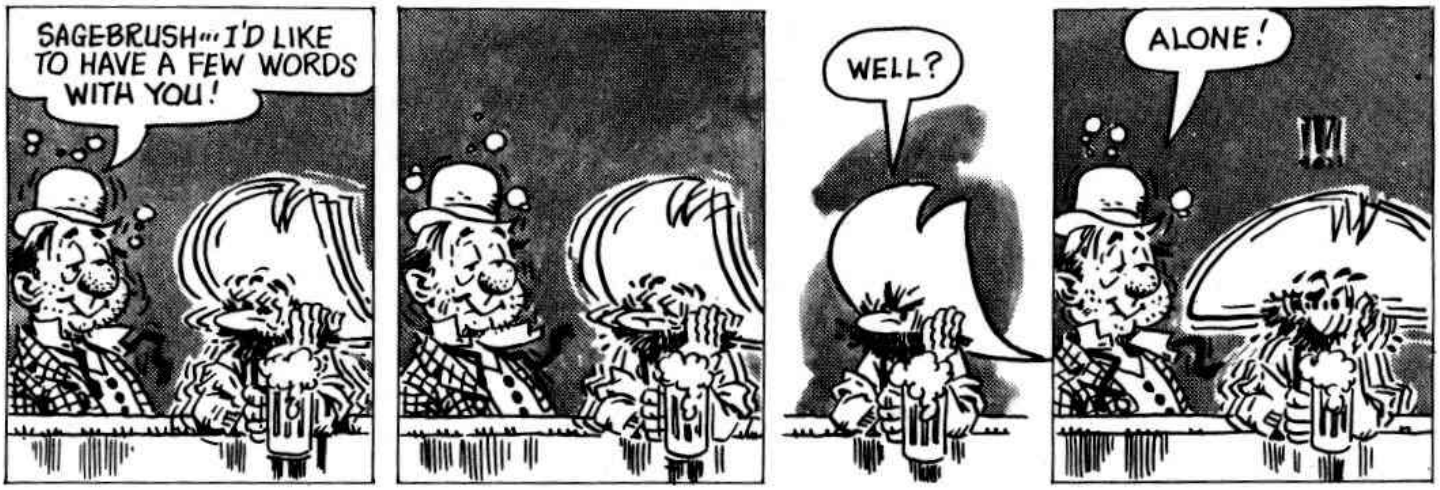
SAGEBRUSH

SEVERN



HAPPY ANNIVERSARY, POPS!
HOW'D YOU KNOW IT WAS HIS ANNIVERSARY?
KICK ME

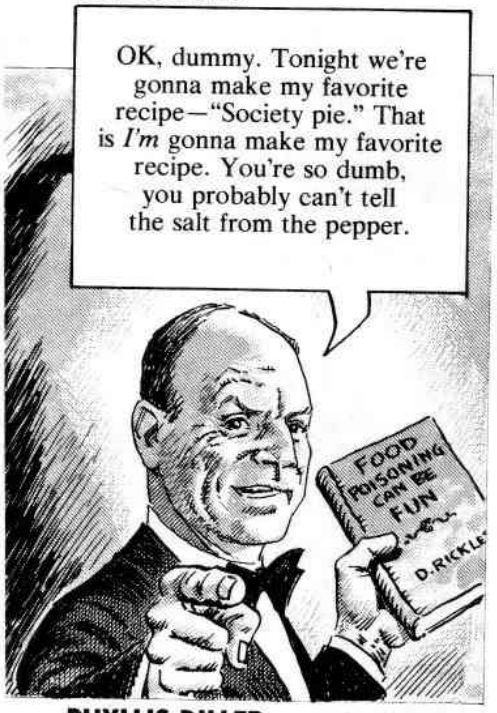
I THOUGHT BUBBLE-NOSE WAS LIMITING HIMSELF TO ONE A DAY!
HE IS... BUT AT THE MOMENT HE'S TWO WEEKS AHEAD!

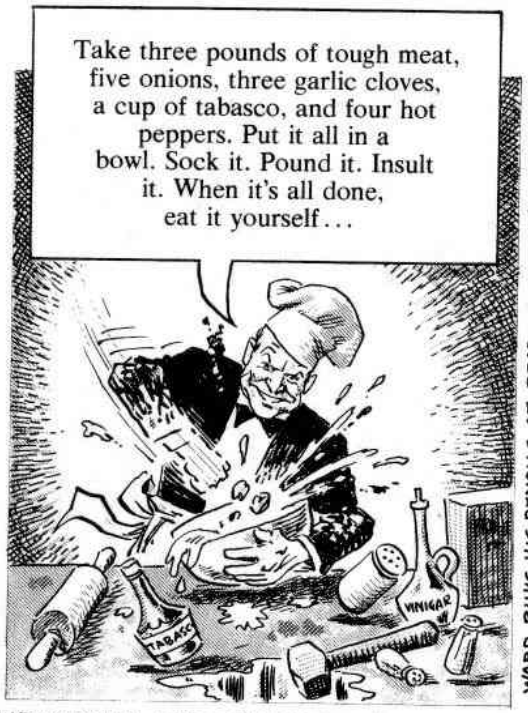

SAGEBRUSH... I'D LIKE TO HAVE A FEW WORDS WITH YOU!
WELL?
ALONE!

Nowadays, one of the big things, on TV is the cooking show. It seem
Here's Cracked's version of what to expect....

WHEN PR
GOES GO

DON RICKLES

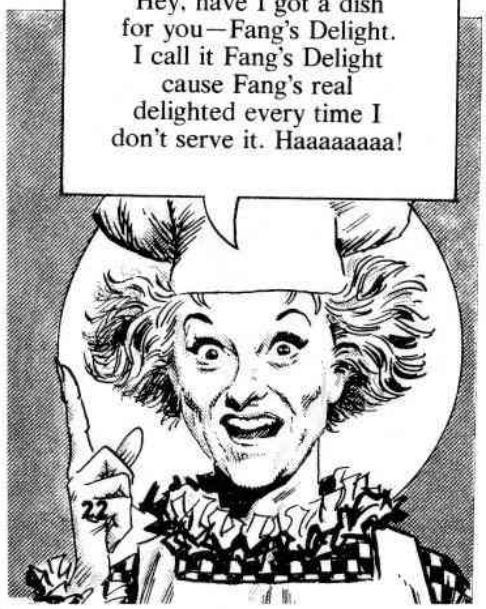


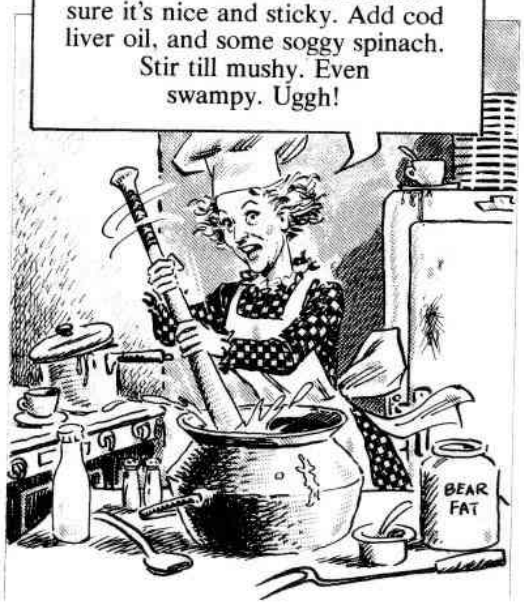


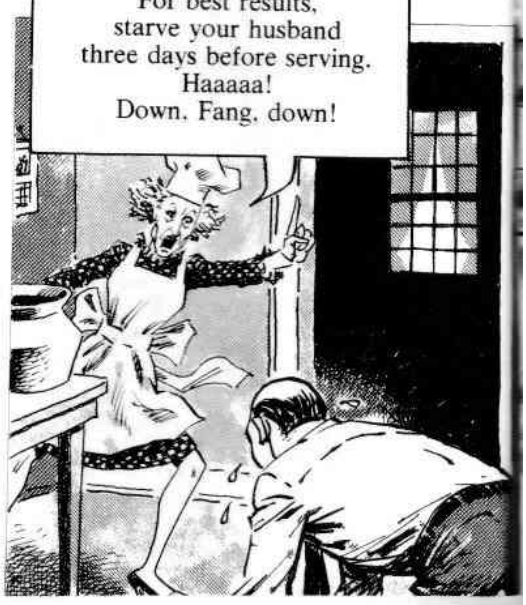
WARD BUYS HIS PENCILS AT SEARS ROEBUCK!

PHYLLIS DILLER

VIC MARTIN IS ALIVE AND WELL, OUT ON THE PAMPAS!



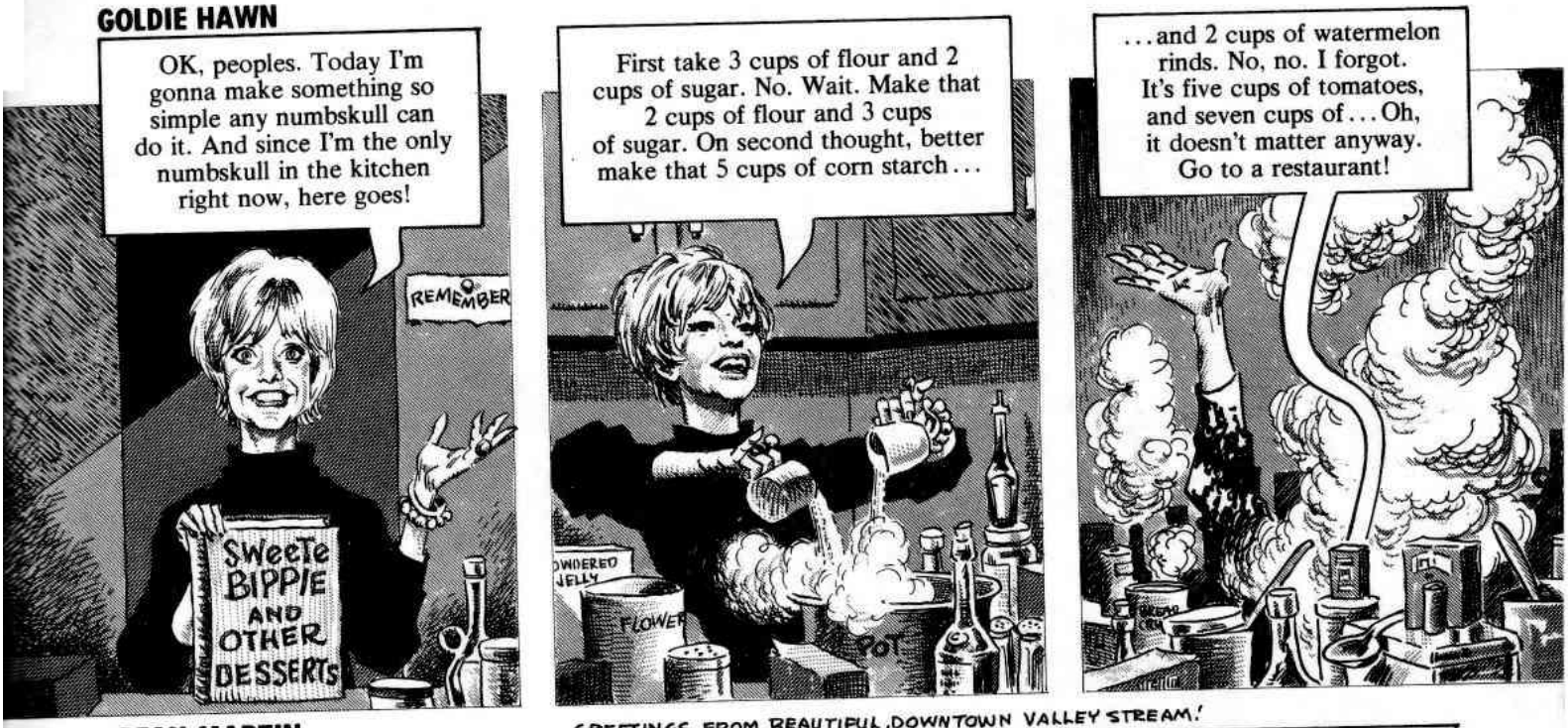




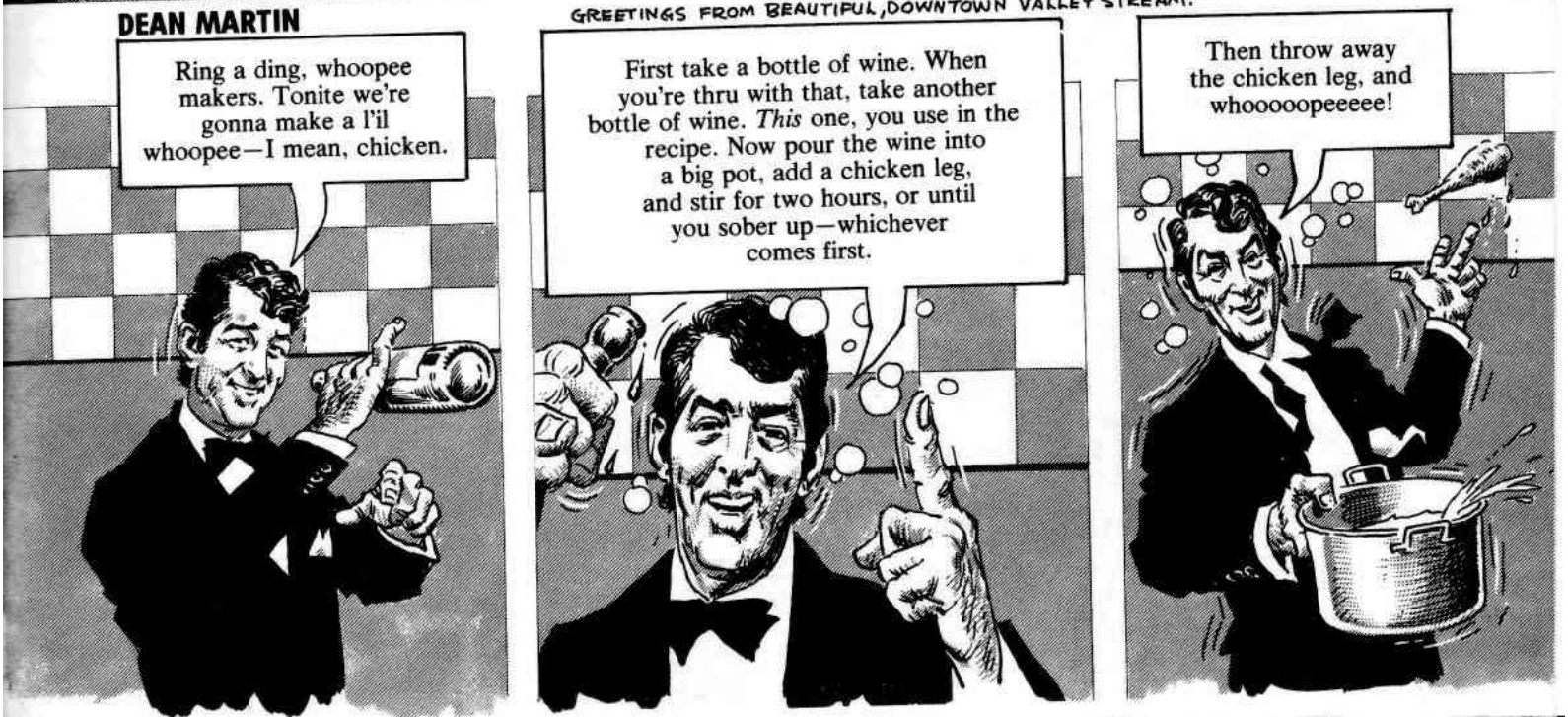
verywhere you look, somebody's whipping up something to eat.

IME TIME URMET...

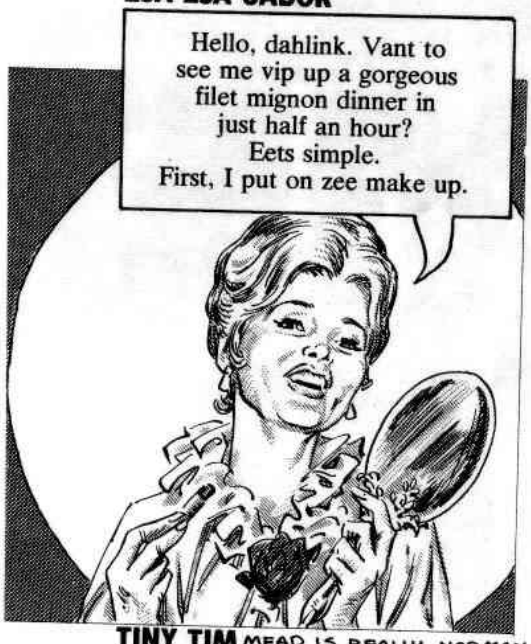
GOLDIE HAWN

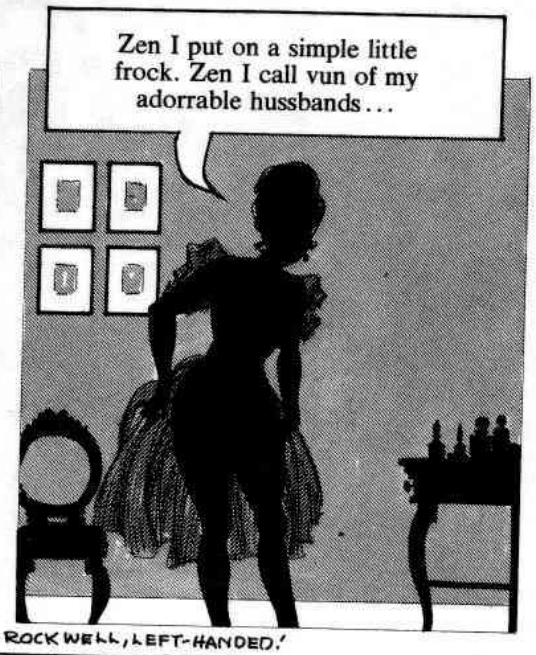


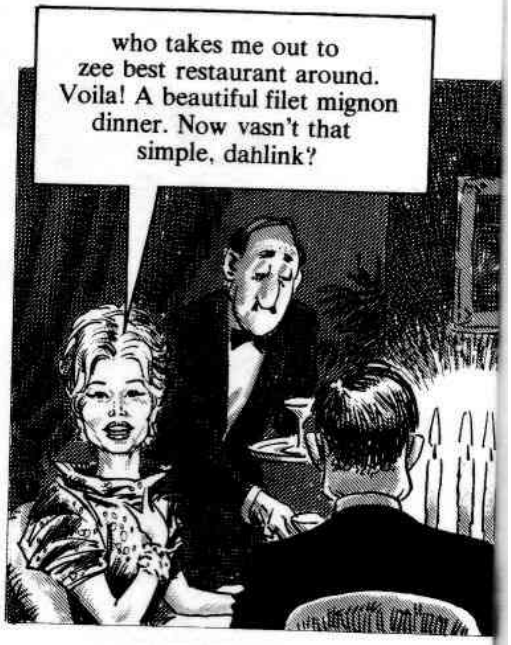
DEAN MARTIN



ZSA ZSA GABOR

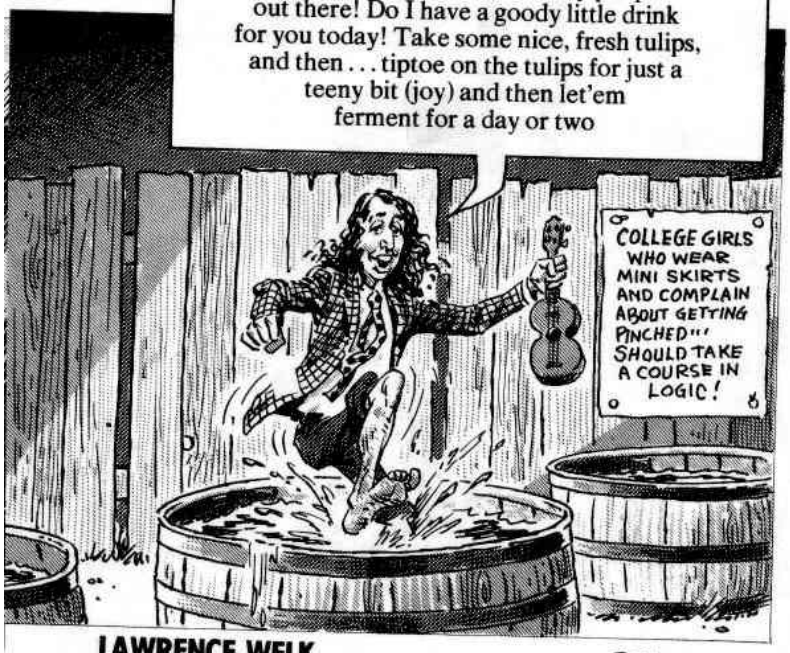






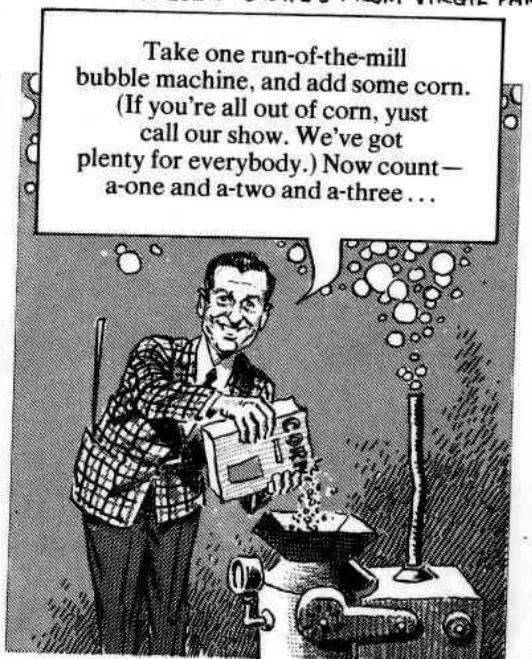
TINY TIM

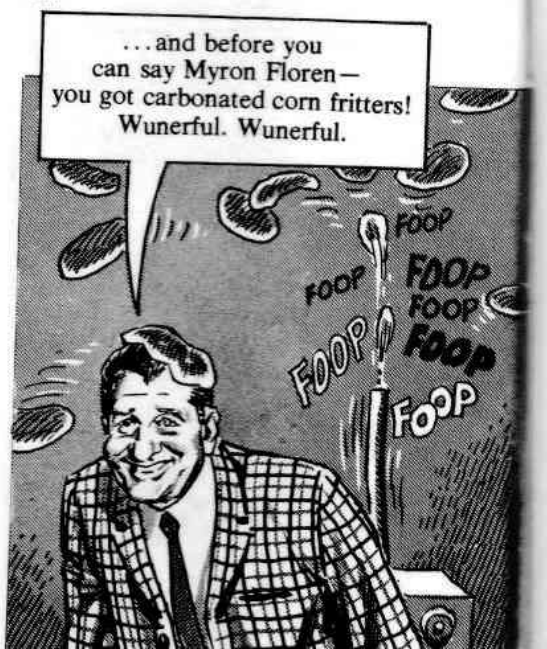
MEAD IS REALLY NORMAN ROCKWELL, LEFT-HANDED!



LAWRENCE WELK

RODRIGUEZ SWIPES FROM VIRGIL PARTCH!





15 HANG-UP POSTERS AND WITH-IT SIGNS

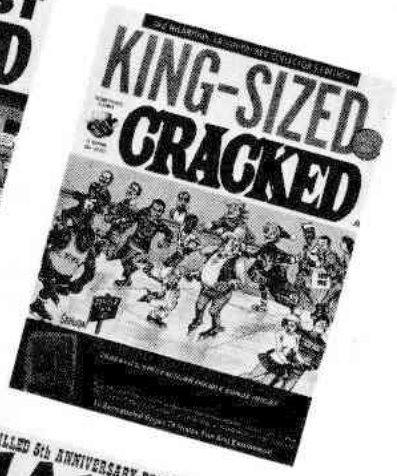
FREE IN THE 3rd SUPER CRACKED

A FABULOUS COLLECTION OF "NOW" HUMOR & WIT

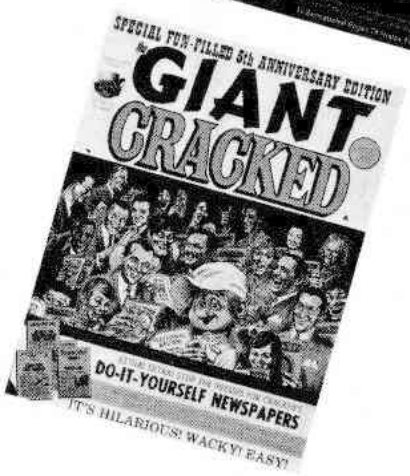
A ONCE-IN-A-LIFETIME GRAB BAG OF SWINGING FUN OFFERED ONLY IN THIS ISSUE!

MORE MIRTH ANNUALS

(50¢ EACH)



A ONE-OF-A-KIND HANG-UP INSERT APPEARING EXCLUSIVELY IN CRACKED'S NEW LAUGH RIOT HUMOR ANNUAL



CRACKED ANNUALS
108 So. Franklin Avenue
Valley Stream, N.Y. 11580

I enclose ..... Send me the Annuals I have checked. 50 cents each.

- ☐ SUPER CRACKED # 3
- ☐ KING-SIZED # 2
- ☐ KING-SIZED # 3
- ☐ BIGGEST GREATEST #4
- ☐ BIGGEST GREATEST #5
- ☐ GIANT CRACKED #5

NAME .....

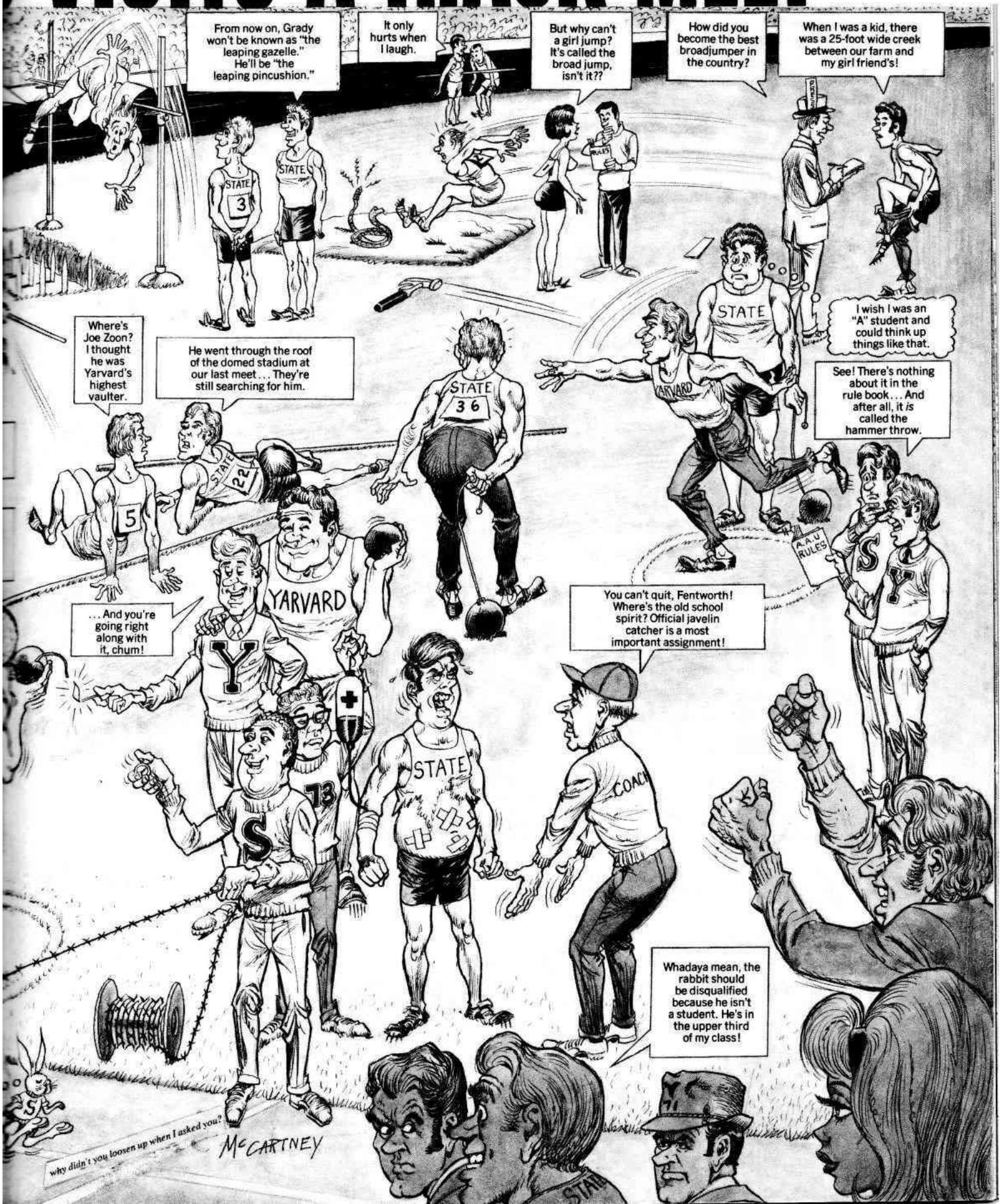
ADDRESS .....

CITY ..... STATE ..... ZIP .....

A track meet seems to be quite an ordinary event where the contestants run and jump around a lot. Feeling that there must be more to it than that, your CRACKED editors decided to investigate, and discovered that lots more goes on than meets the eye. So join us as...

CRACKE

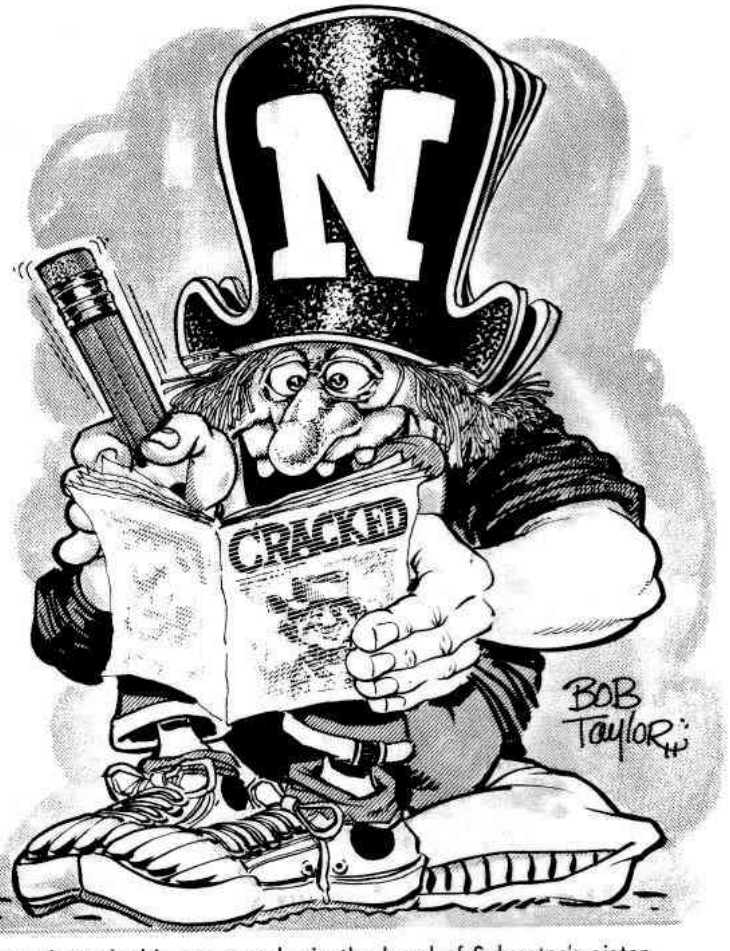
VISITS A TRACK MEET



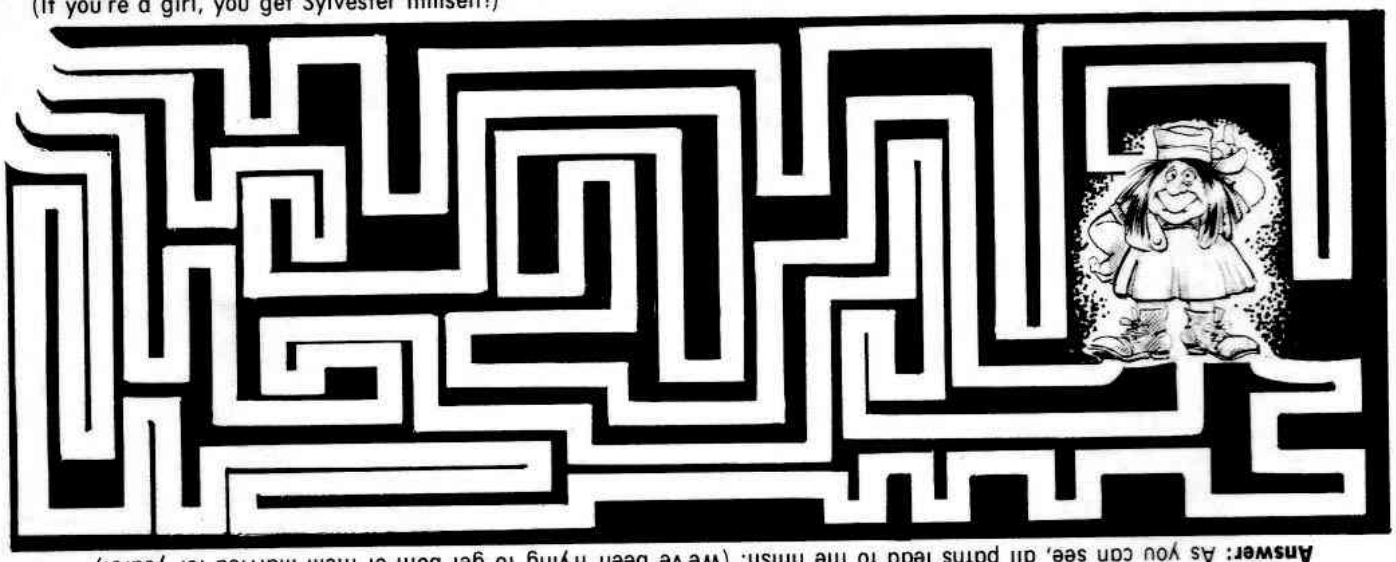
MERRY MIX-UPS SECTION:

Ever wonder just how clever you were? Ever have your I.Q. (Insanity Quota) tested? Well, here's your once-in-a-lifetime chance to find out exactly how smart you really are. Just test out your mental skills with...

CRACKED'S FUN AND PUZZLE CONTESTS

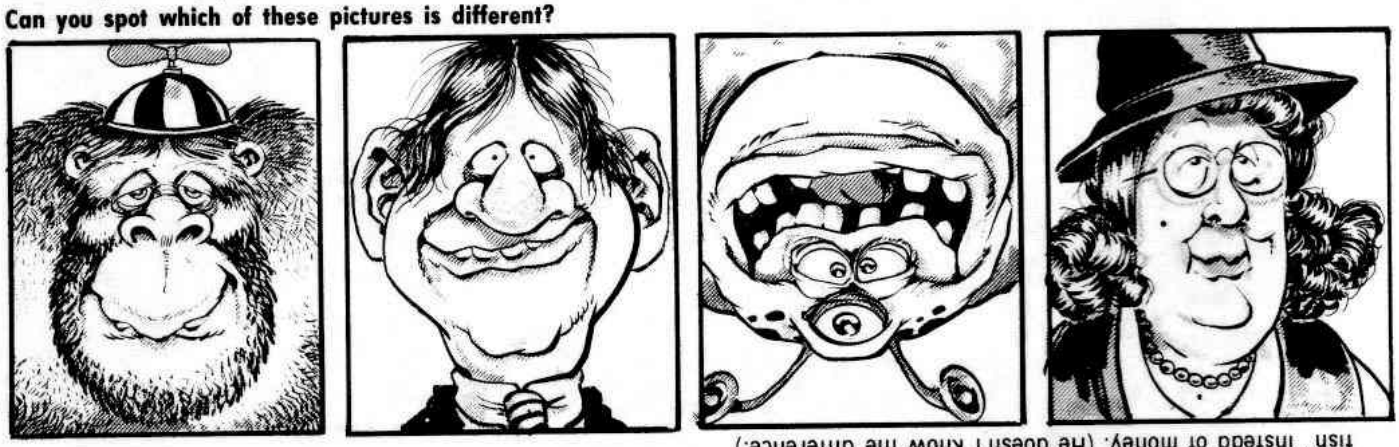


THE LOVERS' MAZE: See if you're clever enough to find your way through this maze and win the hand of Sylvester's sister. (If you're a girl, you get Sylvester himself!)



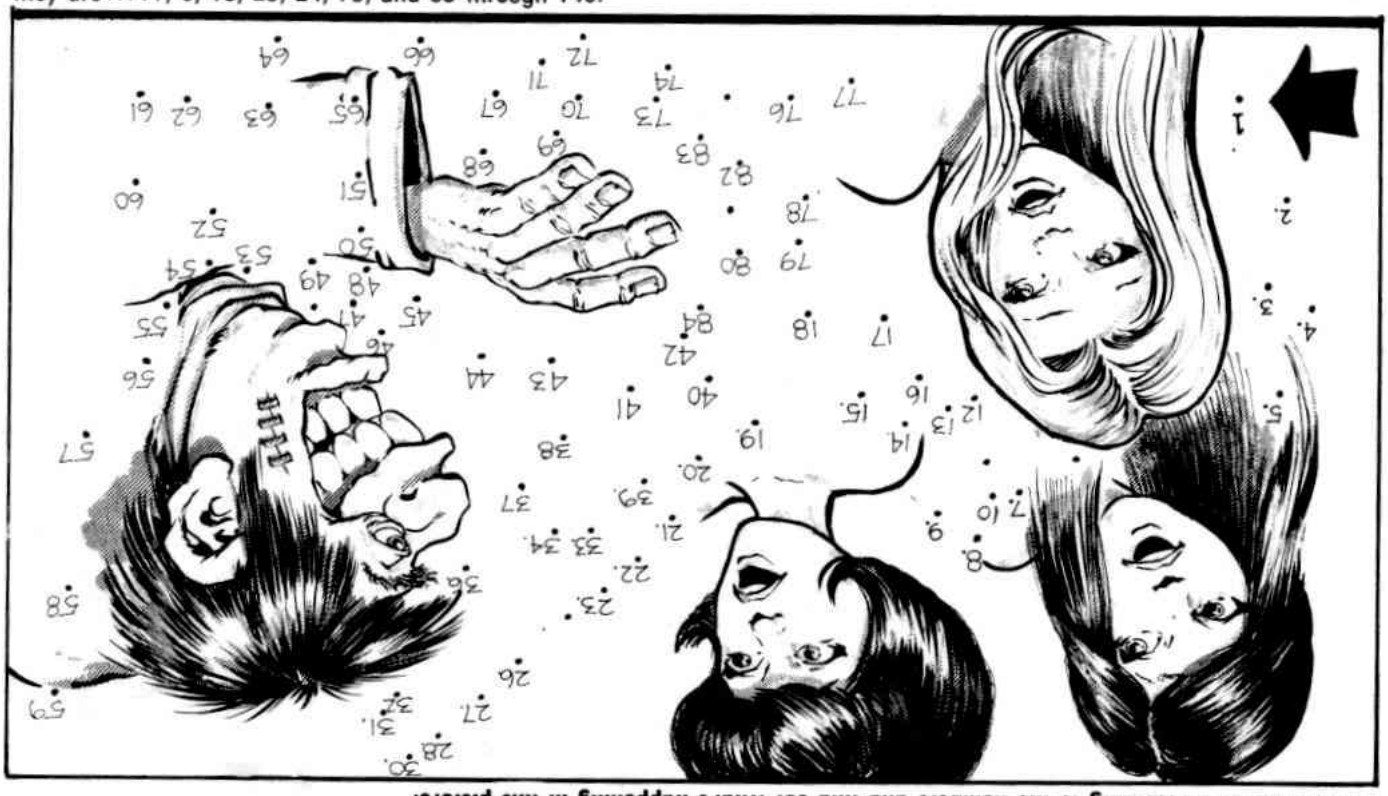
Answer: As you can see, all paths lead to the finish. (We've been trying to get both of them married for years!)

Can you spot which of these pictures is different?



Answer: According to the artist who put this article together, they're all the same. This is why we pay him off with "raw fish" instead of money. (He doesn't know the difference.)

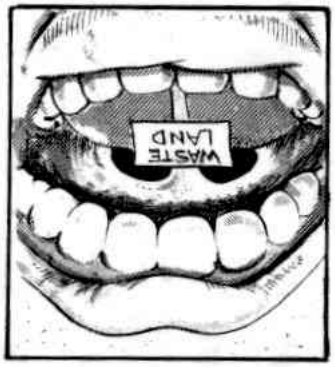
Answer: Once again, the artist blew it! Since he was in a hurry, he left out a few numbers, so we'll give them to you. Here they are... 11, 6, 18, 25, 24, 75, and 85 through 140.



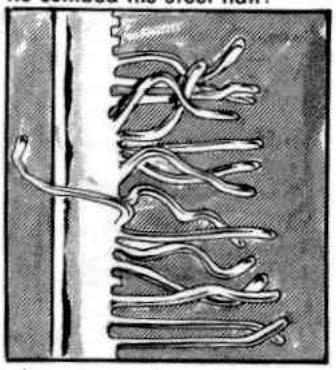
Connect the dots according to the numbers and find out what's happening in this picture.

Answers:

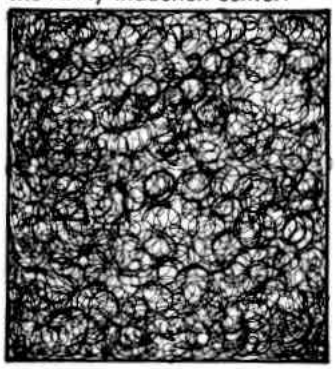
Spiro Agnew's mouth.



Superman's steel comb after he combed his steel hair.



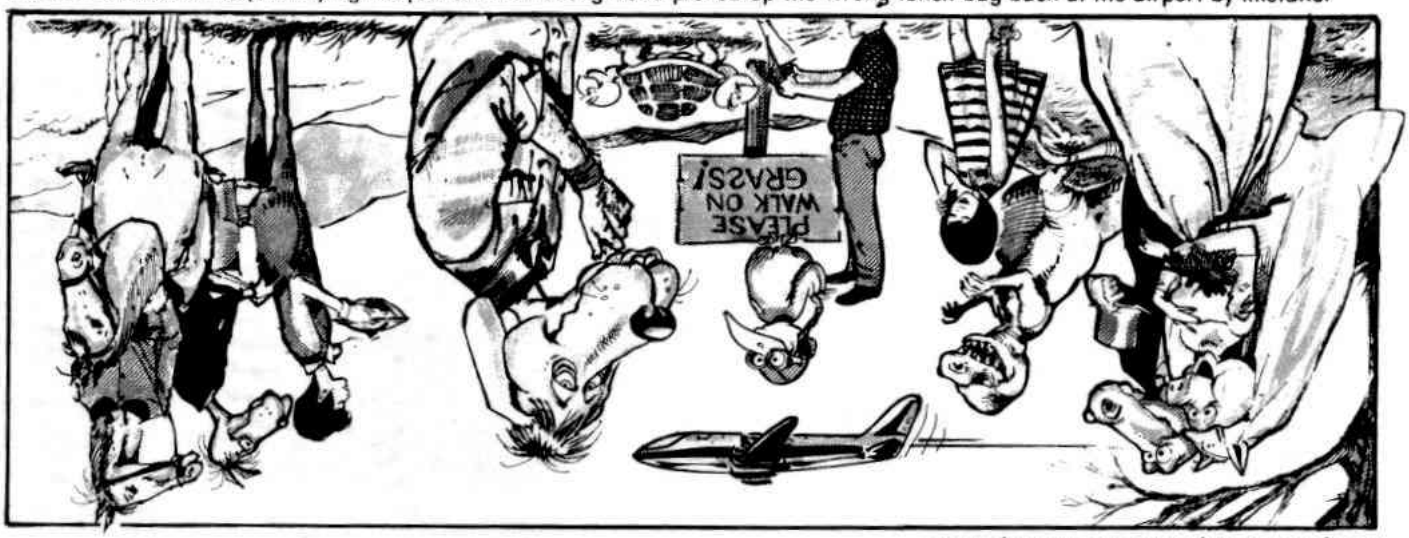
The floor of the Army induction center.



This first one is simple... that famous President's nose.

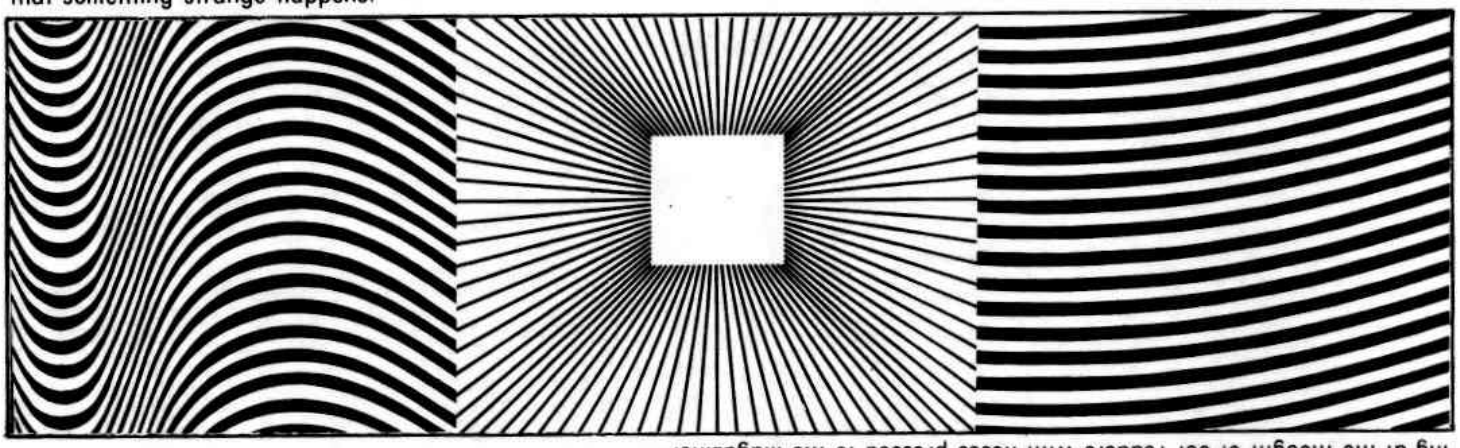
CLOSE-UP WHA-IZ-ITS! These are close-up pictures of everyday articles. What do you feel they are?

Answer: Obvious! The pilot flying the plane in the background picked up the wrong lunch bag back at the airport by mistake.



Can you find any mistakes in the picture?

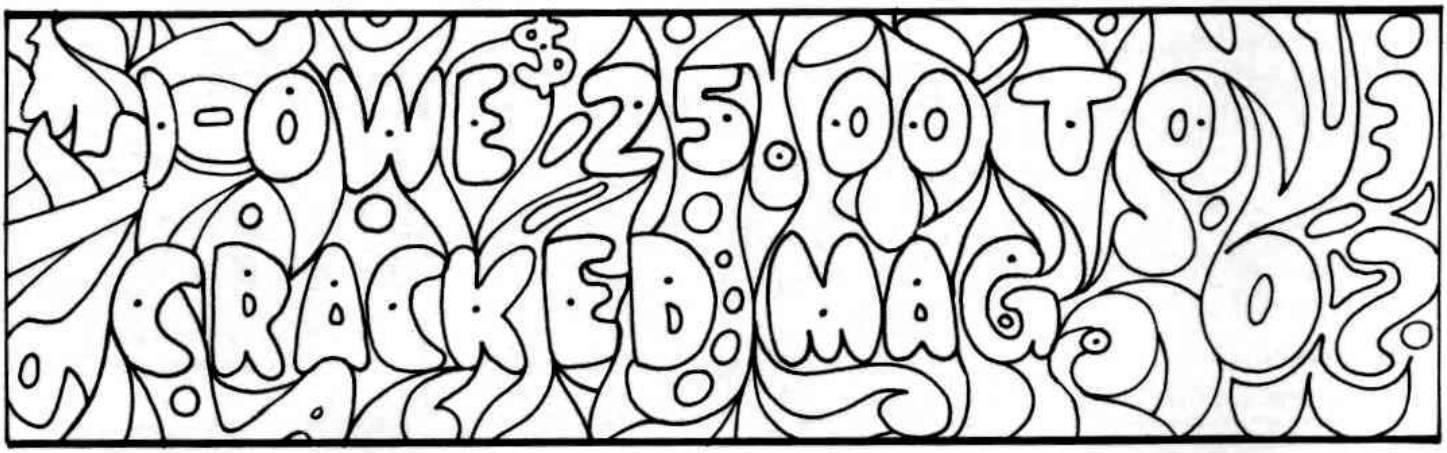
OPTICAL ILLUSION REACTION: Try this one! Place your nose on the white square in the middle (as shown) and you'll find that something strange happens.



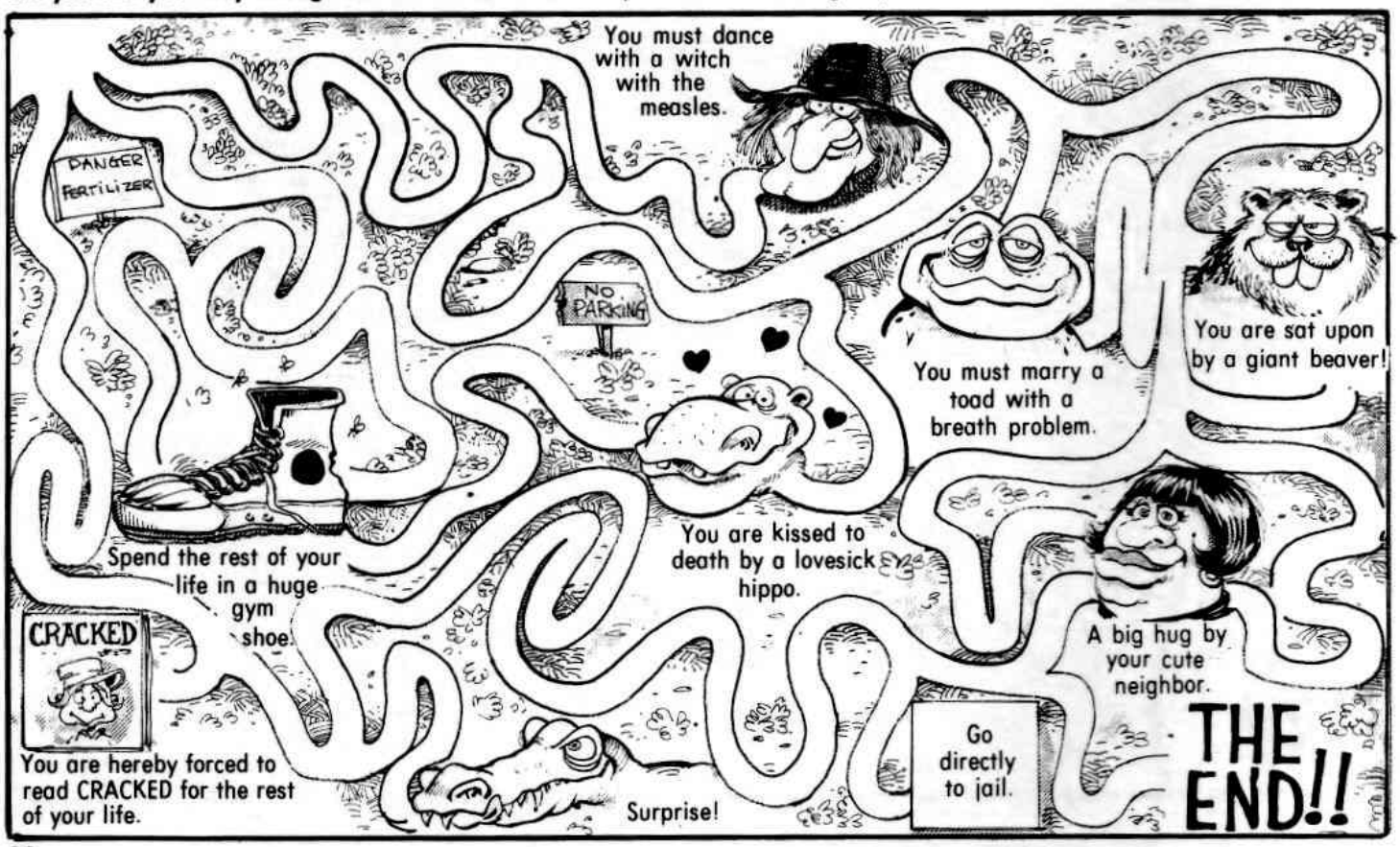
Answer: Laughter, that's what happened. Your eyes may have crossed a bit, but we here at CRACKED are hysterical, laughing at the thought of our readers with noses pressed to the magazine.

If you can read this you're too smart

Fill in the forms with the dot (•) for a really funny message.



Can you find your way through the "HAUNTED FOREST?" (Beware of the dangers!)



CRACKED FUN SHOPPE

BARGAIN MERCHANDISE

SPOOK HAND!

$2.00 Ea.

Natural-looking rubber hand. A startling, eerie effect!

FAKE FAUCET

$2.00 Ea.

"Water on the brain?" That's what friends will ask when they see this real-looking chrome faucet attached to your forehead. Get big laughs attaching it to your desk, a fireplace log, chair, etc.

VENUS FLY TRAP

$1.25 FOR THE WORLD'S MOST TERRIFYING HOUSE PLANT!

This plant actually eats bits of meat, flies and insects! No work! Easy to grow! The Venus Fly Trap bulbs grow especially well in the home. Plants thrive in glass containers and will develop in 3 to 4 weeks. Each order includes 3 Fly Traps plus extra special material packed in plastic bag. ONLY $1.25. FEED IT RAW BEEF! AMAZING is the word for this startling, surprising plant.

No Canadian Orders—U.S. Only.

MELTED ICE CREAM

$1.00 Ea.

Ooey-Gooey! The perfect practical joke in heavy plastic!

CRACKED FUN SHOPPE
108 South Franklin Avenue
Valley Stream, L.I., N.Y. 11580

I enclose $..... for:

.....Spook Hand .....Melted Ice Cream

.....Nutty Catsup .....Fake Faucet

.....Venus Fly Trap

Name.....

Address.....

City.....

State.....Zip.....

Outside U.S. & Canada, please add additional $.25 postage per item.

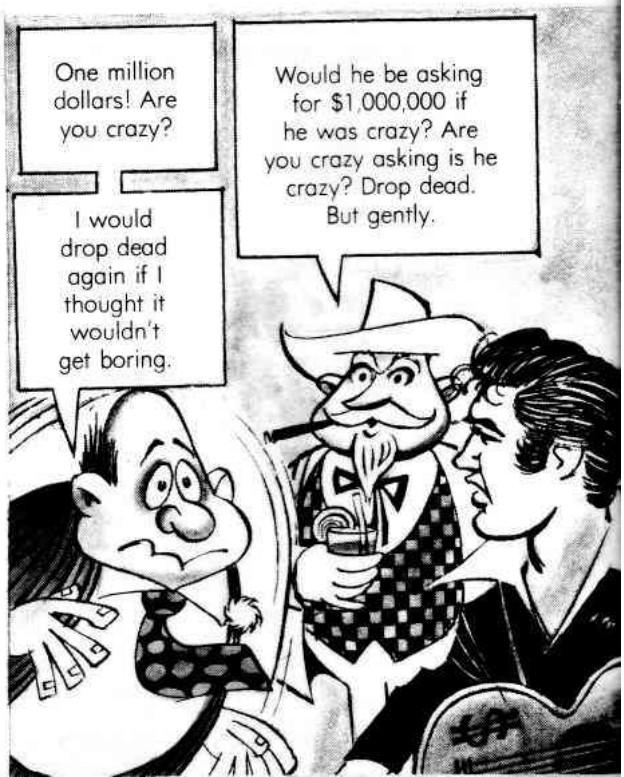
NUTTY CATSUP BOTTLE

Only **$1.25** per bottle!

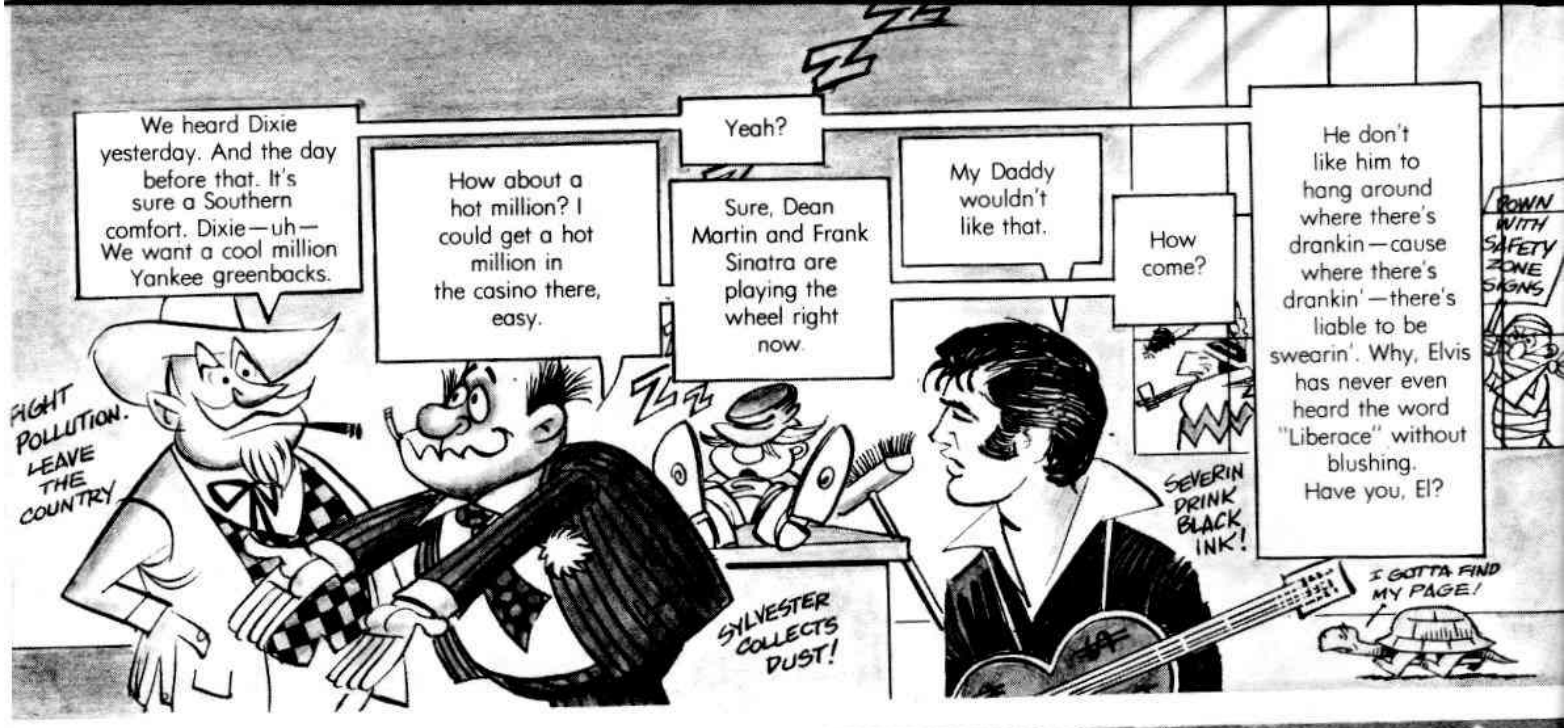
Press the soft, plastic catsup bottle, and out shoots what looks like the real McCoy! Trick is that a catsup-colored string is ejected as you press the bottle. Great fun! Easily reloaded for wacky squirts.

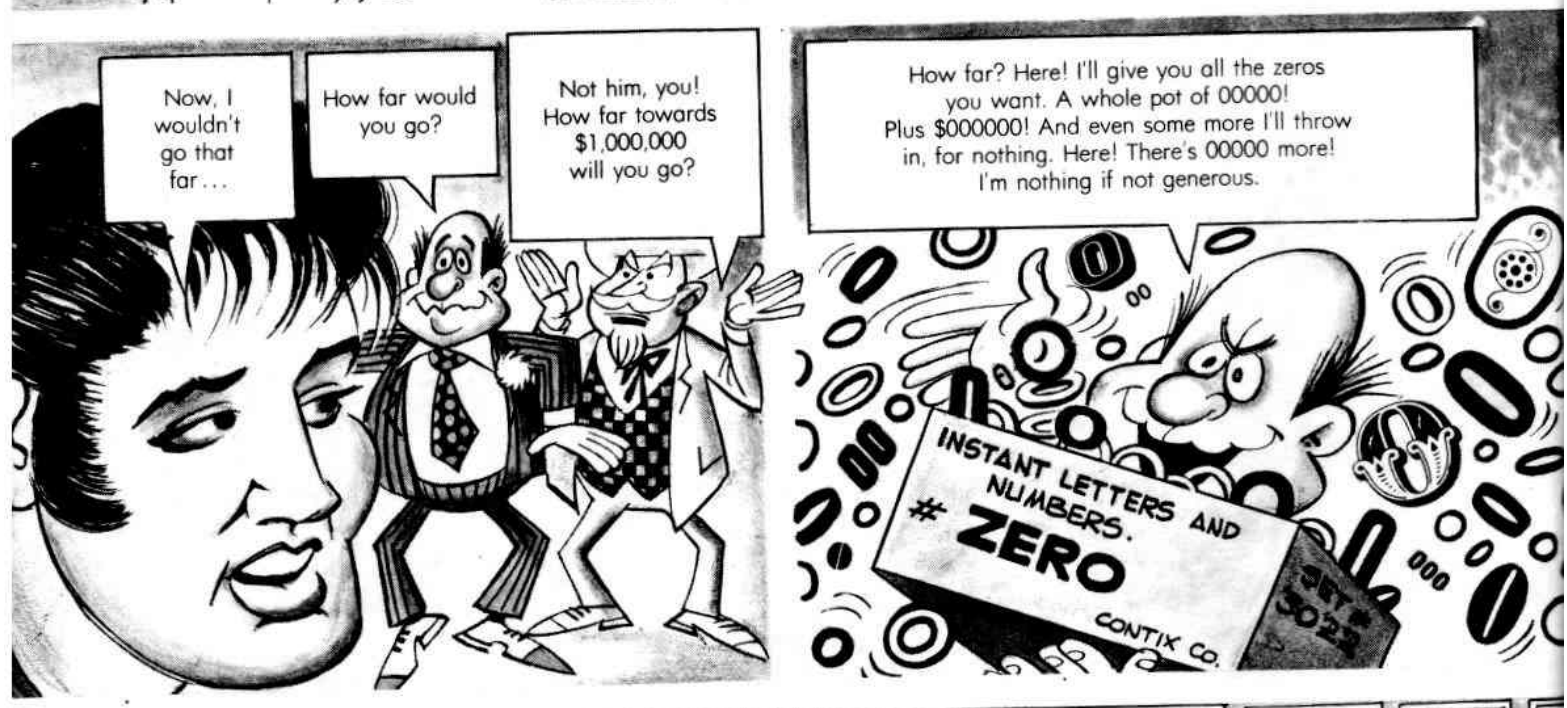
Prices keep going up, and the stars of the entertainment world are demanding and getting bigger and bigger salaries. Zero after zero is being added to their pay. How come? What makes them ask for so much money? Aren't they already rich enough already? Let's find out, CRACKED gives you its version of—

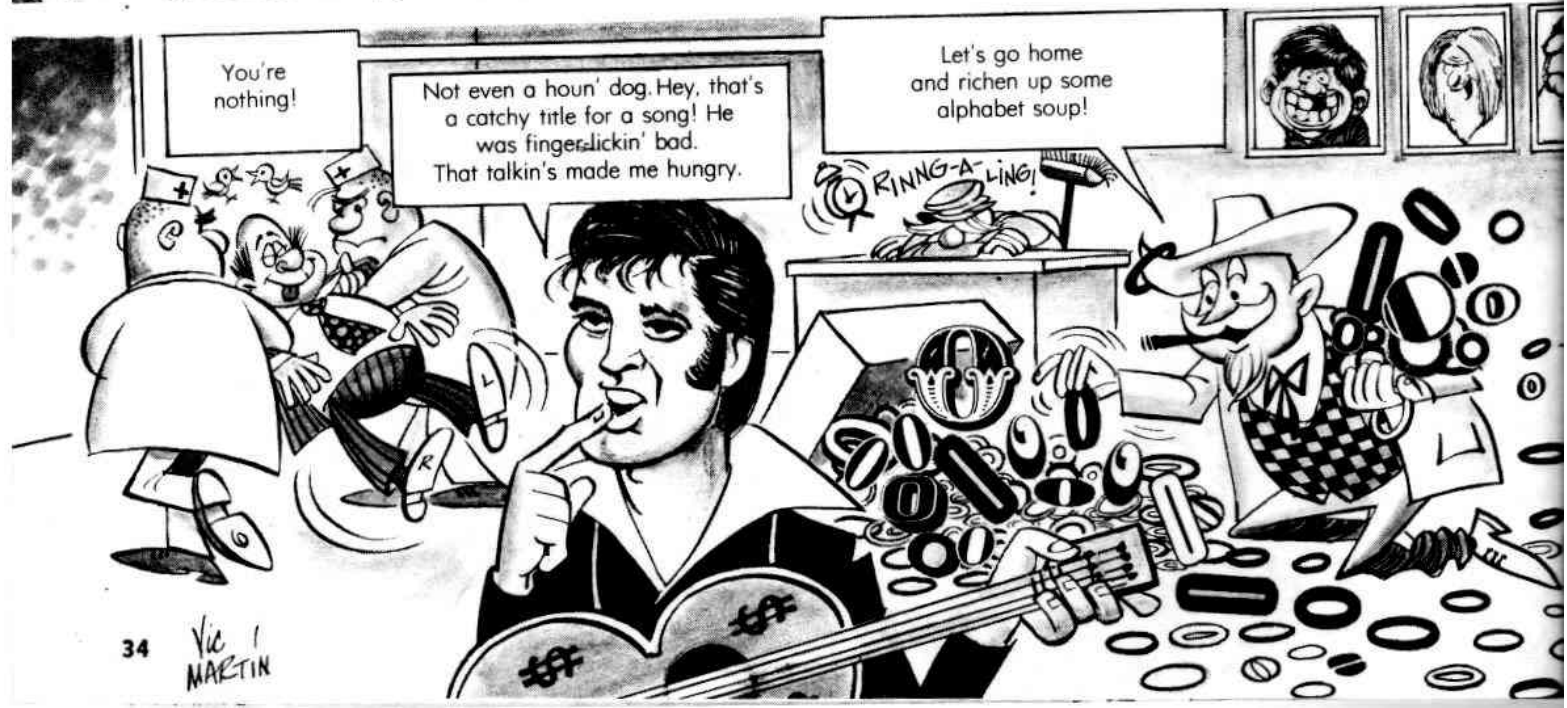
ELVIS TALKS SALARY (LIKE A MILLION!)



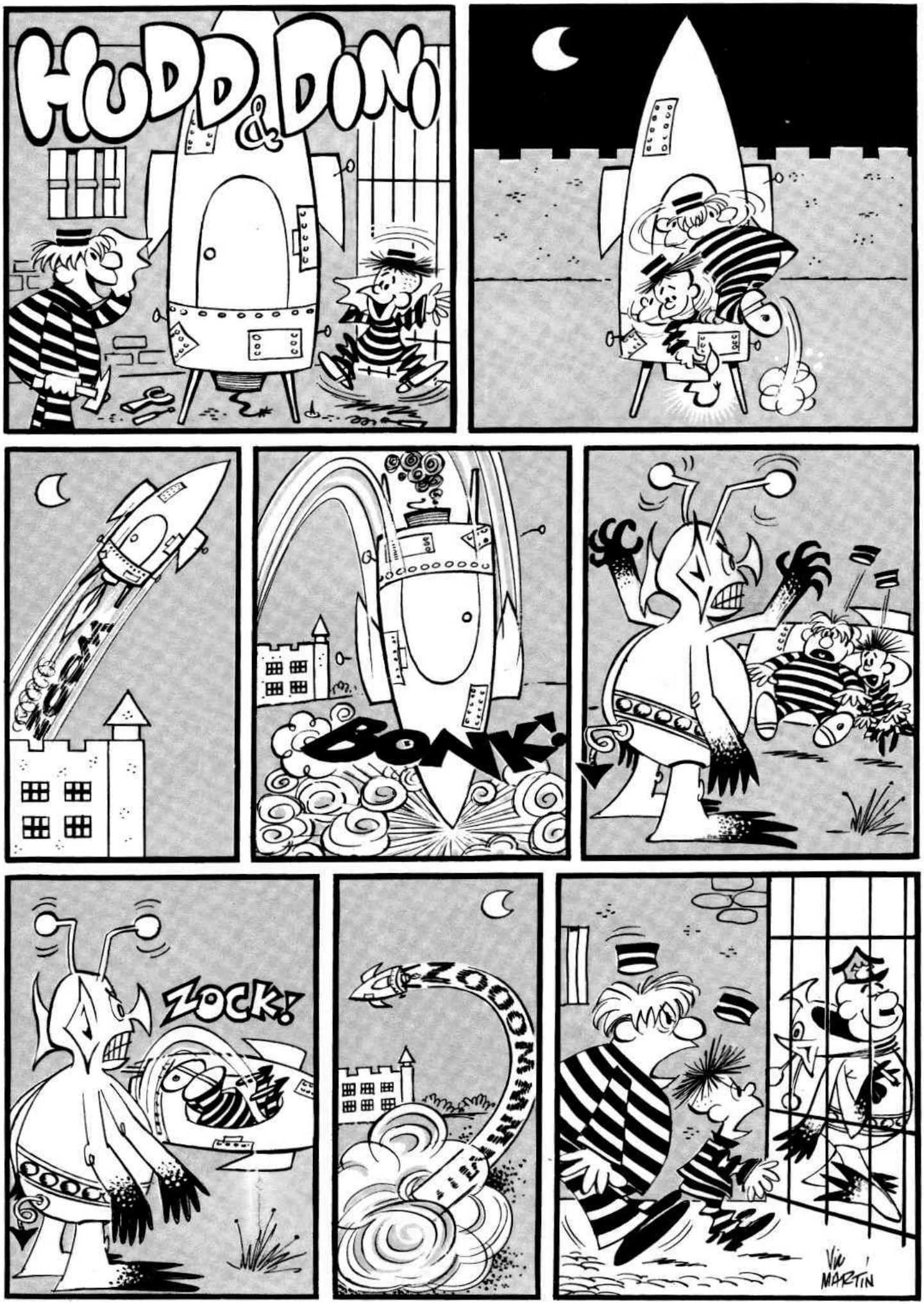
All right already. What if I'll give you $1,000,000? Why are you so hungry for money?
It's not the $1 he wants, friend. Nope, it's all those little ole zeros that go along with it.
Why?
He takes 'em home to make his alphabet soup richer, thats why!
MILK
Yes and I'm paying for all the salaries for the show I'm going to do for you, all out of the one million dollars.
How many people will you be paying?
Well, there's my brother... he'll be my dresser and valet...
How much will he get?
All the old clothes he can eat.
FIGHT POLLUTED STANDS. BUY CRACKERS
SMOKE DRY APRICOTS
Then... lets see... there's my mother.
What can she do in your act. Elvis?
Do? Why, Mr. Promoter, she made it all possible.
How?
Well, she broke my drum set when I was seven.
EL POT
CIGARS
And she broke that sweetpotato he was learnin to play, when he was eight.
That sure was a sacrifice for my career. I was powerful in love with sweet potatoes. Course I never did get a real clean sound out of one.
But he loved 'em, didn't you, boy.
KEEP TRANSYLVANIA CLEAN!
Yup. Till Mom got me that first git-tar. That's why she is the one made me possible. I love Mom. But I don't eat at places called "Mom's Home Cooking."
How come ?
I broke mah pickin' finger in the gravy there one day.
So you see, his brother and his mother has both got to get paid, out of this million you're paying us, see?
Yes, and there's my ole Daddy, too.
What does he do?
You ain't just a whistling Dixie there, Elvis.
Wait, I'll whistle Dixie! If you'll come down fifteen dollars.
WE'RE THE ROLLING STONES!


We heard Dixie yesterday. And the day before that. It's sure a Southern comfort. Dixie—uh—We want a cool million Yankee greenbacks.
How about a hot million? I could get a hot million in the casino there, easy.
Yeah?
Sure, Dean Martin and Frank Sinatra are playing the wheel right now.
My Daddy wouldn't like that.
How come?
He don't like him to hang around where there's drankin—cause where there's drankin'—there's liable to be swearin'. Why, Elvis has never even heard the word "Liberace" without blushing. Have you, El?
FIGHT POLLUTION. LEAVE THE COUNTRY
SYLVESTER COLLECTS DUST!
SEVERIN DRINK BLACK INK!
I GOTTA FIND MY PAGE!
DOWN WITH SAFETY ZONE SIGNS


Now, I wouldn't go that far...
How far would you go?
Not him, you! How far towards $1,000,000 will you go?
How far? Here! I'll give you all the zeros you want. A whole pot of 00000! Plus $000000! And even some more I'll throw in, for nothing. Here! There's 00000 more! I'm nothing if not generous.
INSTANT LETTERS AND NUMBERS.
ZERO
CONTIX CO.


You're nothing!
Not even a houn' dog. Hey, that's a catchy title for a song! He was finger-lickin' bad. That talkin's made me hungry.
Let's go home and richen up some alphabet soup!
RINNG-A-LING!

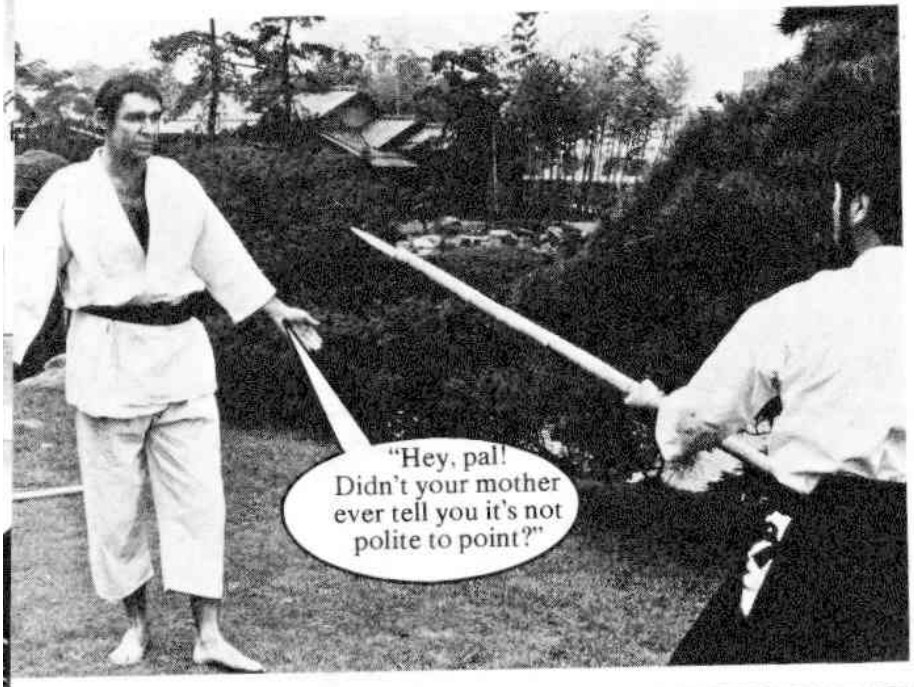
Vic Martin

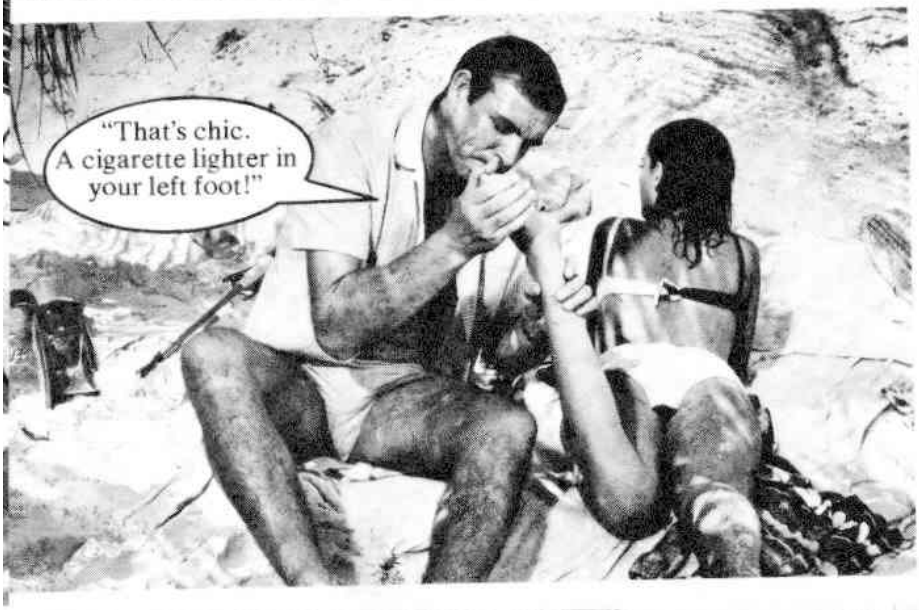

HUDD & DINI
BONK!
ZOCK!
ZOOOOMMMMMM
VIC MARTIN

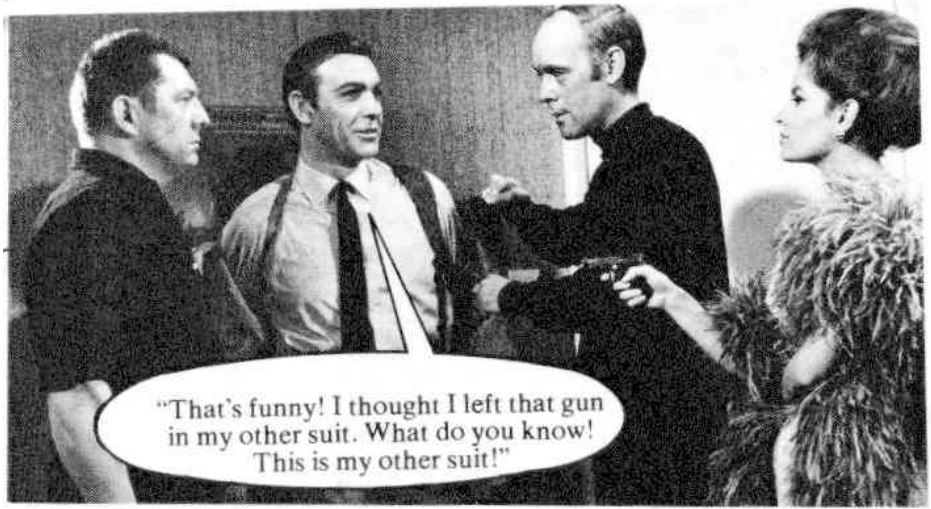
SPY SWATTER SECTION:

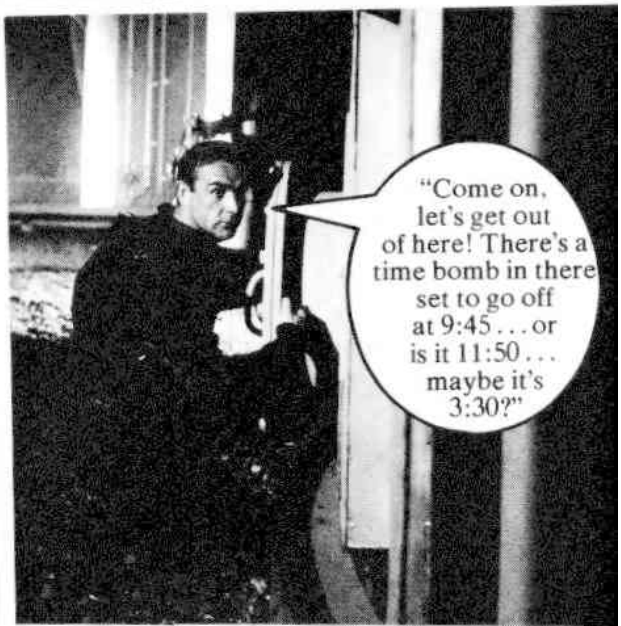
Put on your trench coat, dark glasses and fake beard. We're heading for the world of cloaks and daggers. CRACKED'S guide is the number-one (or 007, if you prefer) secret agent, James Bond... Pssst! The password is...

THE

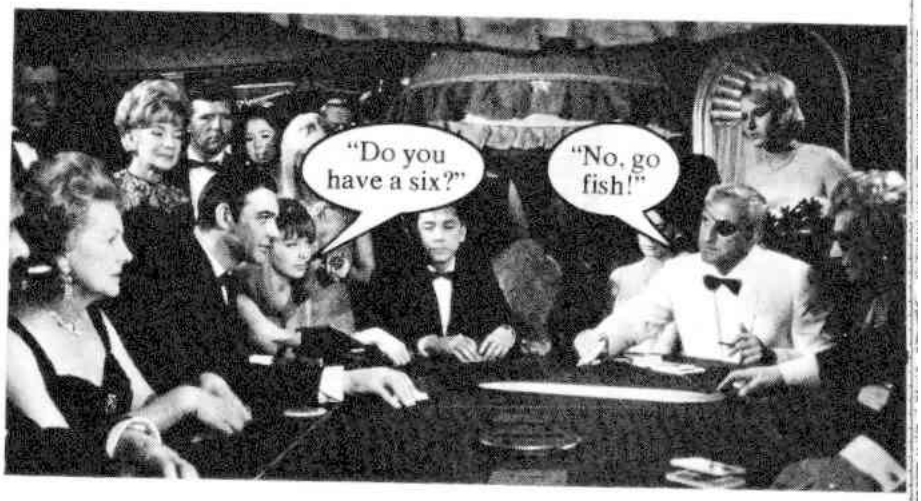


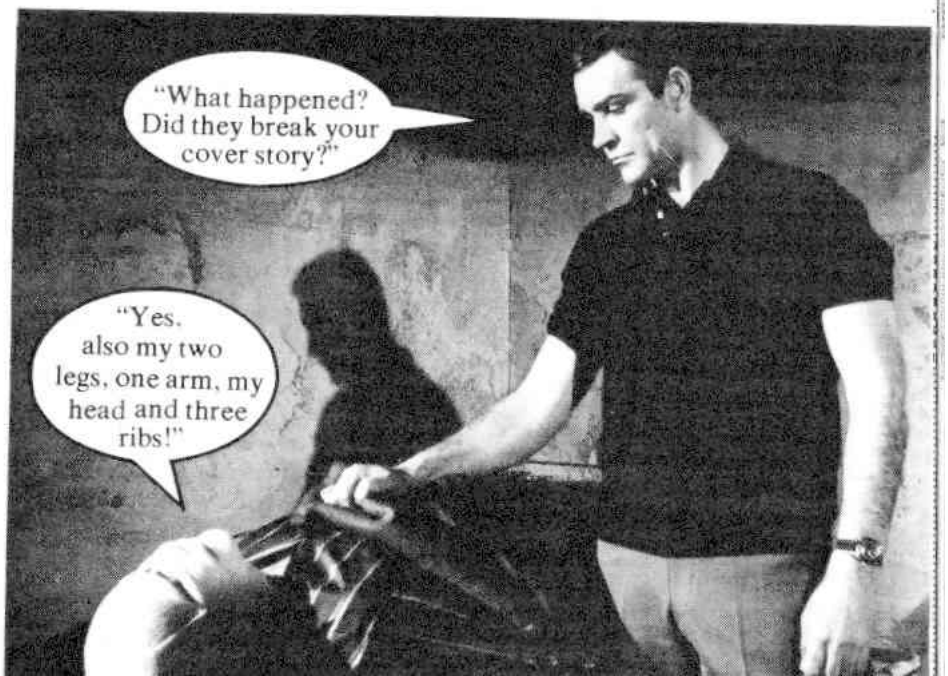






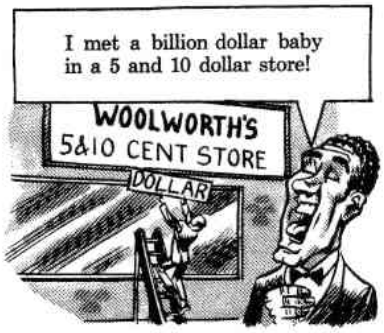
MOON ATE A BIG PINK KUMQUAT





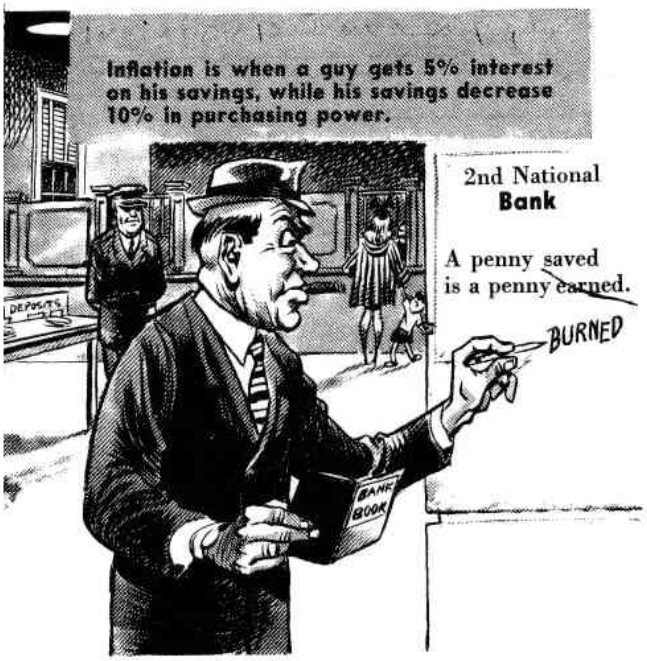
FUNNY MONEY SECTION:

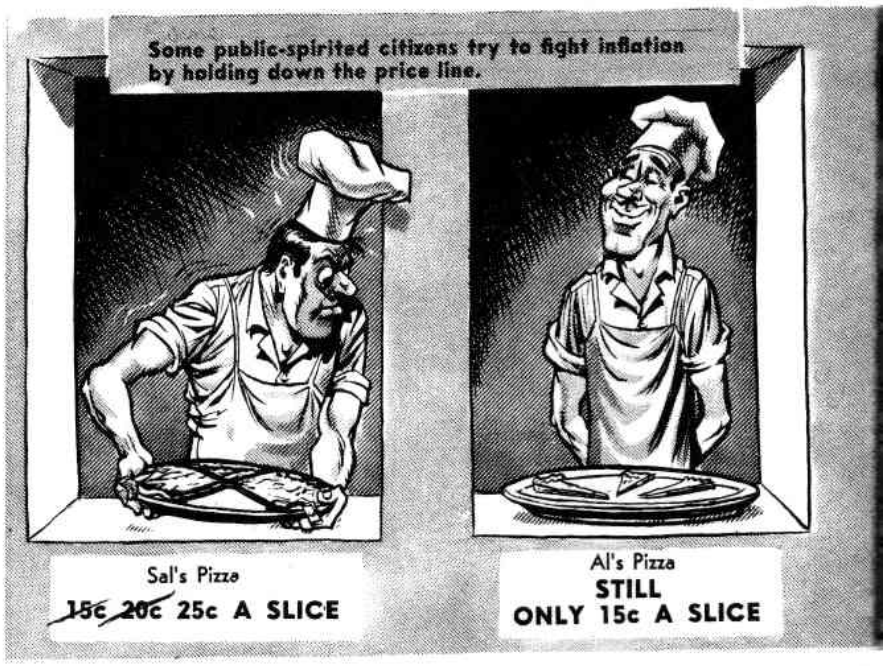
To help prepare this article about inflation, CRACKED called upon a leading expert in the field—a service station attendant in charge of inflating tires. Without further ado, CRACKED fights inflation by deflating its reputation with this silly article on . . .



INFLATION

McCARTNEY



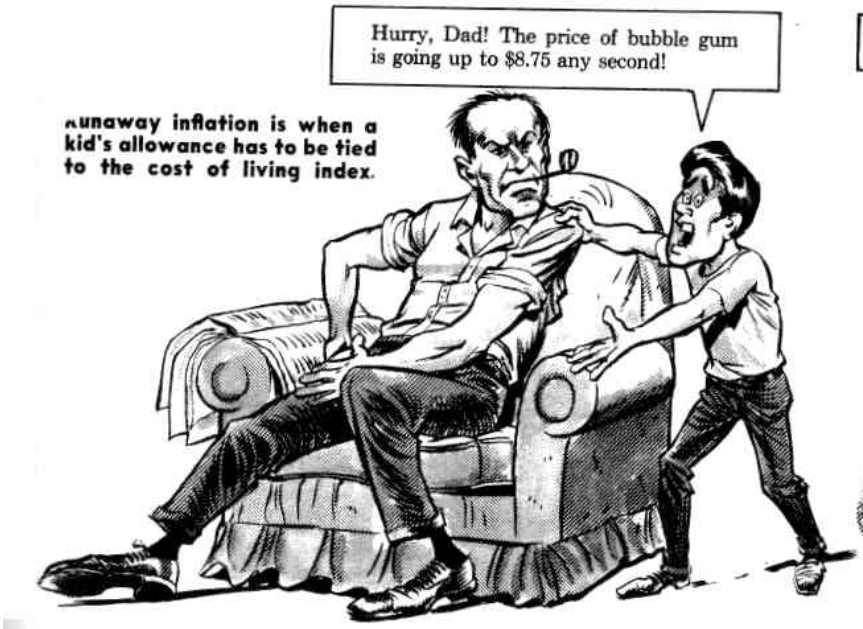


Of course, inflation isn't all bad; there's a positive side to it . . .

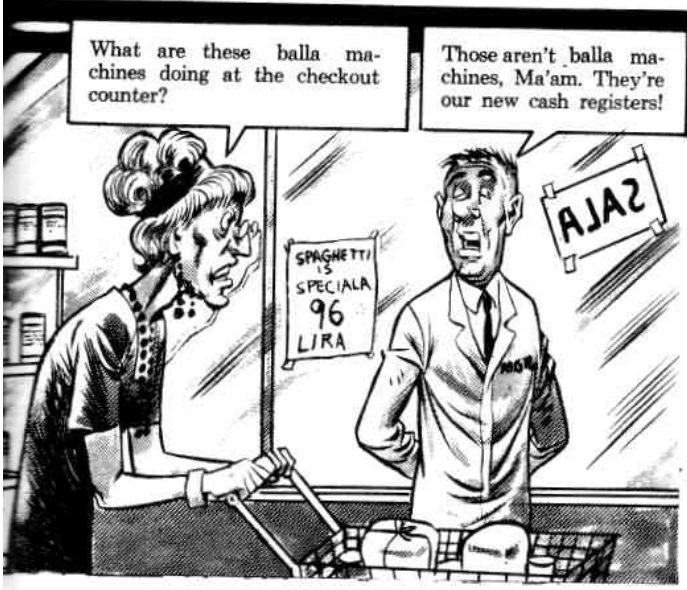
In 1937, it took two Americans to lift a twenty-dollar bag of groceries.

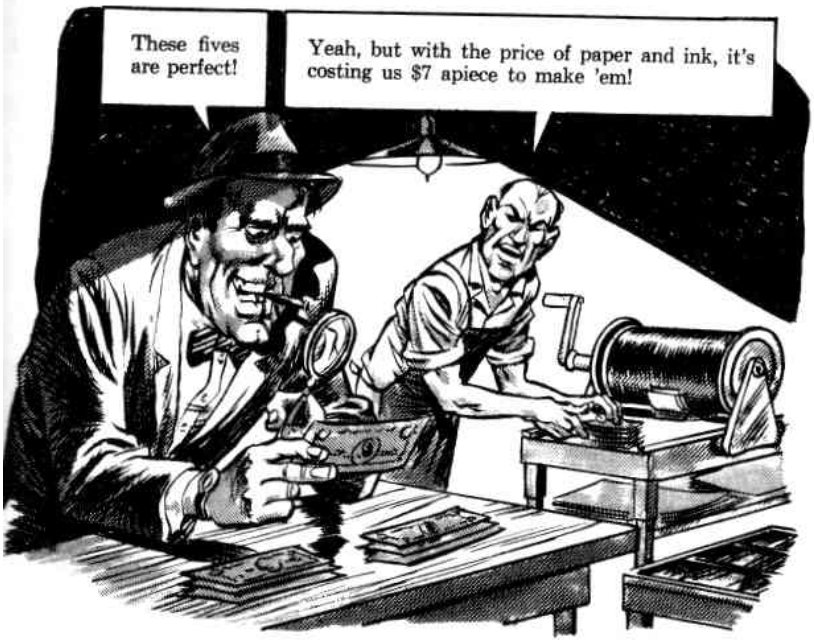
But today a red-blooded American can lift a twenty-dollar bag of groceries with one hand.

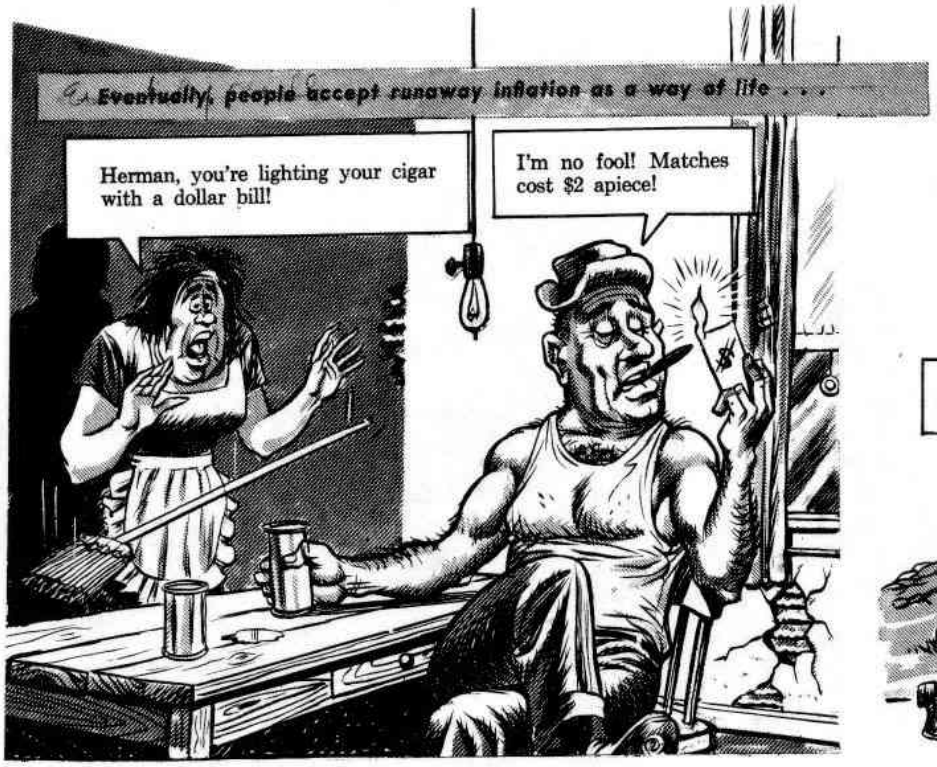
Right now, we're experiencing creeping inflation (ie., inflation is creeping along like an Olympic sprinter!). But if you think that's something, CRACKED would like to show you what can happen if creeping inflation turned to runaway inflation . . .



Countries that experience runaway inflation find that it presents many new problems to everyday living . . .







CRACKED PREDICTS THAT IF RUNAWAY INFLATION EVER HITS US, EVEN OUR EVERYDAY PHRASES WILL UNDERGO AN INFLATIONARY CHANGE . . .

DOLLAR

OLD	NEW
• A PENNY FOR YOUR THOUGHTS	• A NICKLE FOR YOUR THOUGHTS
• BUCK PRIVATE	• SAWBUCK PRIVATE
• QUARTERBACK	• FIVE DOLLAR-BACK
• QUIT PASSING THE BUCK	• QUIT PASSING THE C-NOTE
• INTERNATIONAL NICKLE INC.	• INTERNATIONAL QUARTER, INC.
• TO COIN A PHRASE	• TO BILL A PHRASE
• I FEEL LIKE A MILLION	• I FEEL LOUSY

HOW TO MAKE AN "X" MOVIE OUT OF A CLASSIC FILM

What would movie billboards look like if Hollywood had made "X" movies out of the old classics? Here's how CRACKED imagines it might be... The "G" version represents the original classic film. The "X" version is a scene that is put in and featured on the billboard these days for more box office sales.

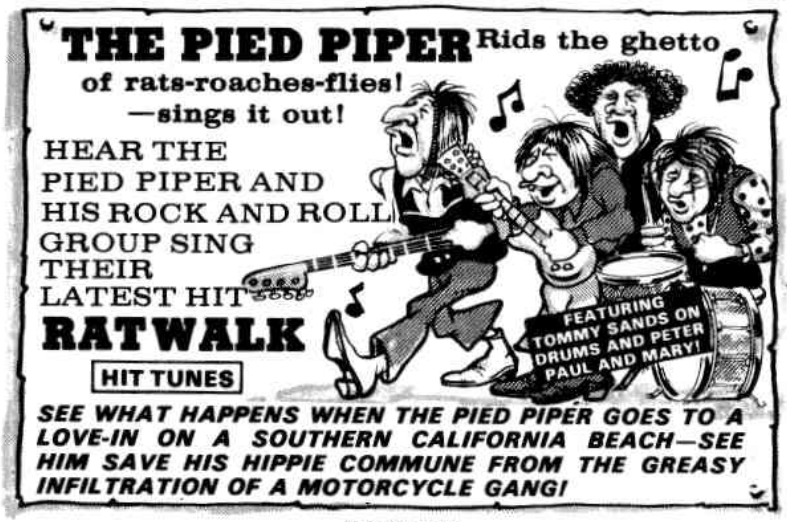
G VERSION

X VERSION

BOB TAYLOR

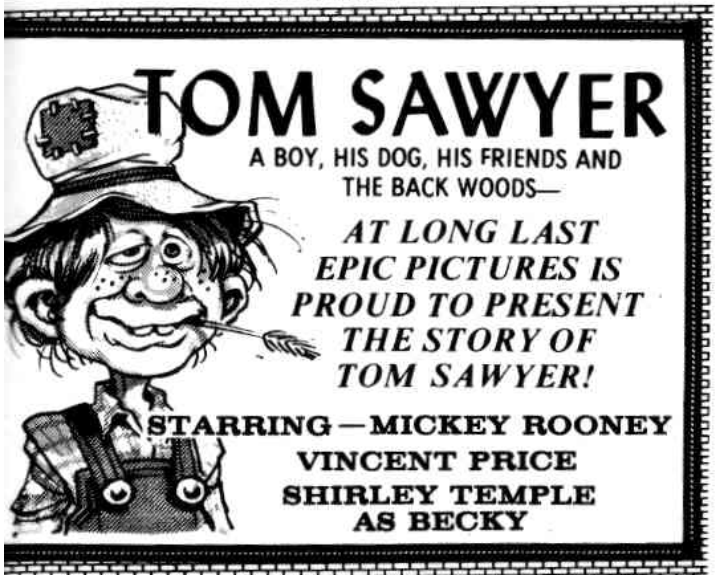
G VERSION

X VERSION

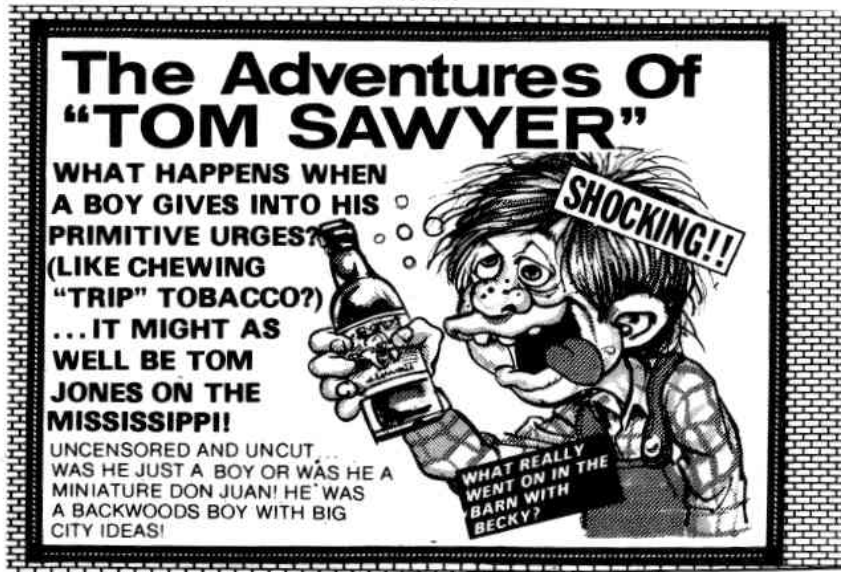


would you hit a woman with a child?

G VERSION



X VERSION



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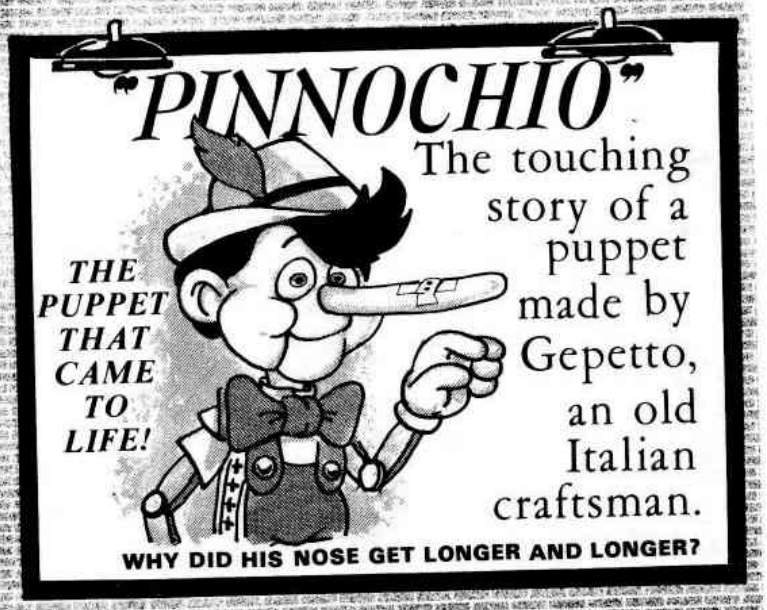
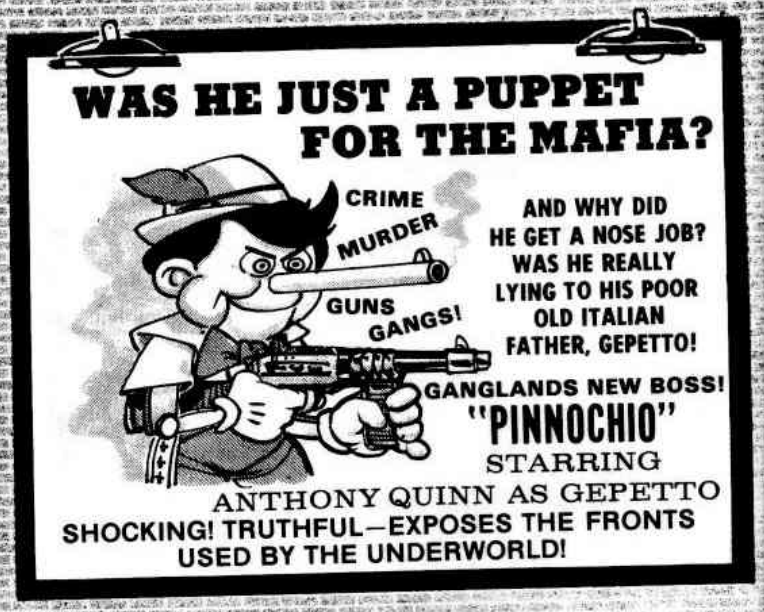


X VERSION



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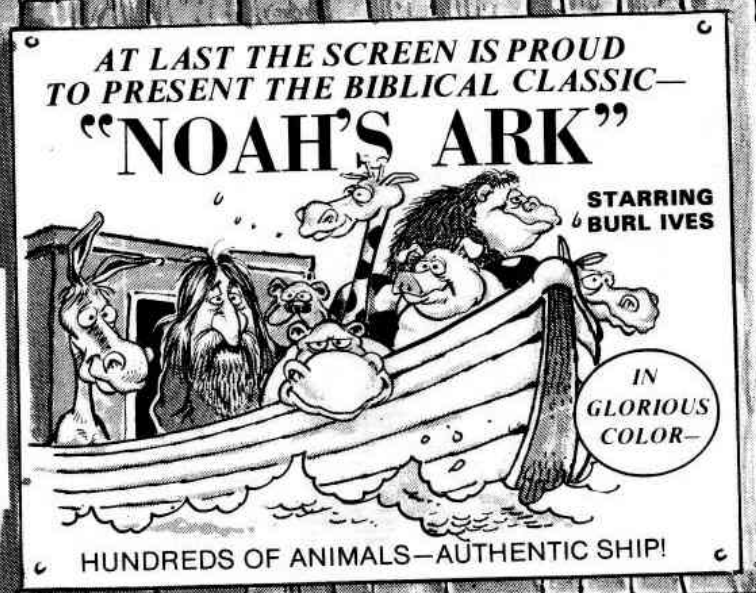

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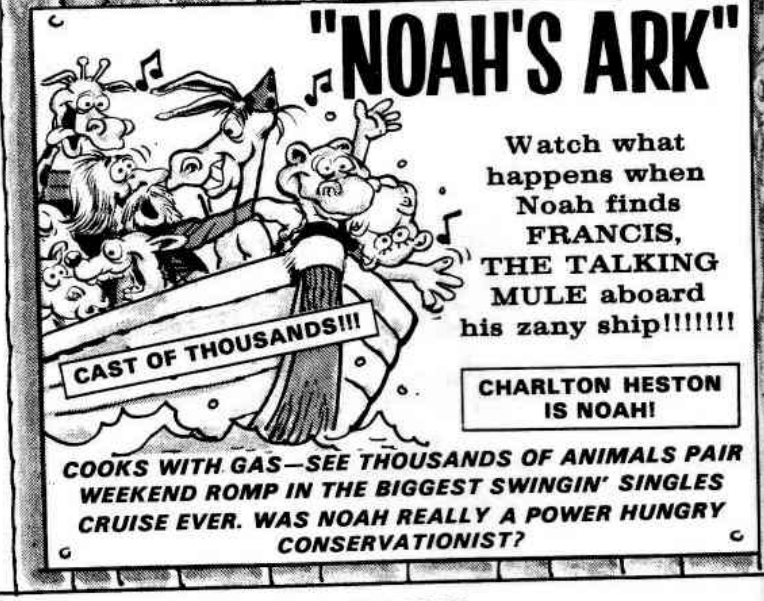
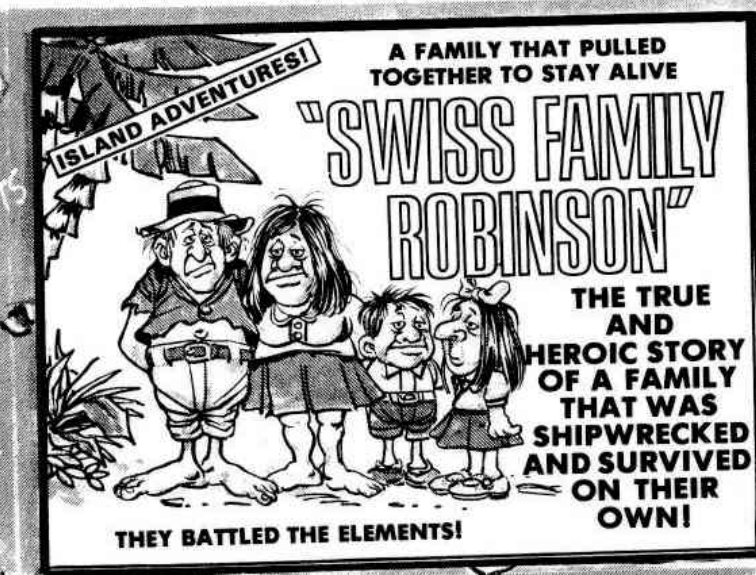


no, I'd hit her with a brick.

G VERSION



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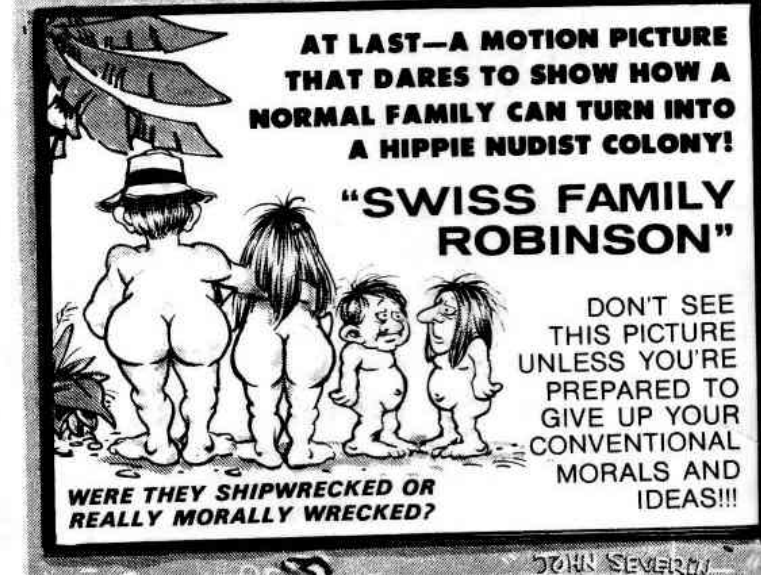


JOHN SEVERIN

REAL AD

HORROR HOUSE

$3.00 Ea.

FRANKENSTEIN'S MONSTER MASK.

Be the "Death of the Party."

WEREWOLF MASK.

Gruesome to Behold.

$3.00 Ea.

SHRUNKEN HEAD

$2.00 Ea.

Looks absolutely real. Tell your friends you picked it up on your last safari. A real scream!

HORRIBLE HANDS.

Only $3.00 per pair.

FRANTIC FEET.

Only $3.00 per pair.

RAT IN THE BOX.

Only $1.25 Ea.

HORROR HOUSE
108 South Franklin Avenue
Valley Stream, L.I., N.Y. 11580

I enclose $..... for:

- ☐ BLACK WIDOW SPIDER
- ☐ HORRIBLE HANDS
- ☐ SHRUNKEN HEAD
- ☐ RAT IN BOX
- ☐ FRANTIC FEET
- ☐ MONSTER-FROM MERCURY

ALL RUBBER MASKS $3.00 each.

- ☐ DEVIL
- ☐ FRANKENSTEIN'S MONSTER
- ☐ ZOMBIE
- ☐ WITCH
- ☐ WEREWOLF
- ☐ MAN-FROM-MARS
- ☐ VAMPIRE
- ☐ HORRIBLE-MONSTER
- ☐ SKULL
- ☐ GORILLA

Name.....

Address.....

City..... State..... Zip.....

Outside U.S. & Canada please include additional 25¢ postage per item.

BLACK WIDOW SPIDER.

$1.00 Ea.

A real horror, but great fun.

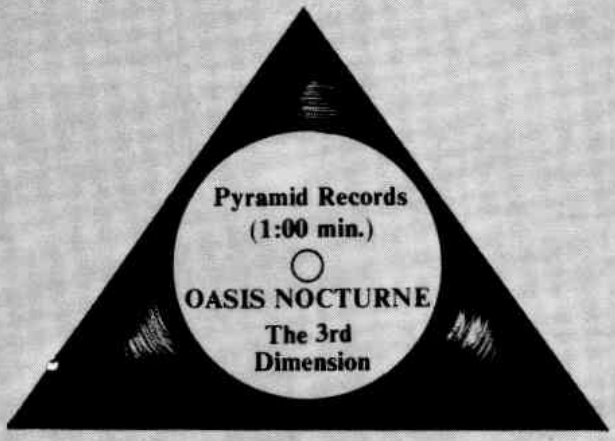
GOING AROUND IN CIRCLES SECTION:

Well, the best magazines include commentaries on the latest album and single record releases, so we're sticking our two cents in (that's what our opinion is worth!) to spin out...

CRACKED'S RECORD REVIEWS

New version of the old favorite could be sleeper of the year. It's 3 minutes of continuous snoring, and features an inspiring variety of grunts, snorts and coughs.

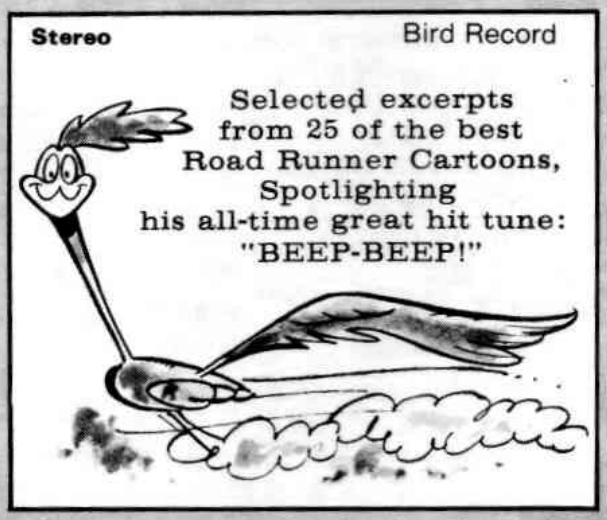
This record wears well. Particularly likeable is the size of hole in the center. Just round enough without being overdone. Great sound to dance grandma around on.



This record really breaks away from the establishment. It is definitely not for squares. Of course, the music stops every other second because the needle slips off the record, but if you don't mind replacing it, this is a great new sound!

Here's the follow-up to their first smash hit, "Breaking Up Blues". The thing that really hurts is having to listen to this record more than once—because the same song is also on the flipside. Don't get stuck by buying this disc unless you're going to be sick anyhow.

This original soundtrack recording of the silent film, "Birth of a Nation," lacks something... mainly, a soundtrack. Get this disc if you want 57 minutes of silence.



This album contains 1,763 of the best beep-beeps the Road Runner has ever said. A once-in-a-lifetime collection of screenland's most poignant moments—a great album for fans caught in traffic jams.

At last, the album has come out from the hit single! The lyrics particularly swing when Miss Tailer gets to dry goods, but lacks something when she nears window shades at the end. Perhaps the most enjoyable song is her rendition of movie theaters in Levittown, N.Y.

Never before has so much talent in a new group been heard. The oldest member is 4 months and the youngest is 2 weeks. Great songs on the album are "Ga-ga," "Goo-goo," and "Whaaa!" What soul! What bodies? When they grow up, ask 'em.

It's been found that plants grow better when spoken to. Deano has come up with poems for petunias, songs for Snapdragons and Verses for Venus Fly Traps (be sure they don't grow too much and eat your record)... It really gets results. The record grew 2 inches, the first time it was played.

With this album, Mr. Tall has accomplished a major musical feat. In 1969, he travelled the country searching for talented crickets for his musical chorus, and this album is the result. The resonant sound, of the chirping chorus is especially fine on "D.D.T. March," and "Home, Home, On the L.B.J. Ranch." Absolutely Great!

This record offers some great new food recipes, but the biggest selling feature on the album is the record jacket—which is made of taffy and is completely edible. Eat your record today!

A great collector's keepsake. "Hamlet" has never been done quite the way Mr. Smythe has decided to do it—backwards. The only thing wrong with starting at the end is that everyone dies and so the play then ends very abruptly—after one scene.

PIN THE LAUGHS ON THE GUESTS SECTION:

There's a program on T.V., hosted by the publisher of a popular magazine, on which you can watch people say and do things that reflect the flavor of the magazine. We got to wondering about what it'd be like if some other magazines threw some bashes. Join us as CRACKED visits some . . .

SPECIALIZED PARTIES THAT FIT A MAGAZINE

FIELD AND STREAM MAGAZINE

SPORTS ILLUSTRATED MAGAZINE

I saw you practicing out on the lawn before. Y'know, I've always wondered why archery never really caught on as a major sport.

I'd like to answer that!

It's hard to believe you're a professional basketball player. I mean, you're so short!

Today's my day off.

Mr. Hodges, there's a strange looking guy here who wants you to come with him.

He says you signed some kind of pact. For a favor last October.

Yipps! These cookies are as hard as a rock!

Hey mister! Why is you eatin' my hockey puck?

How many times I gotta tell ya? Take yer gloves off when ya eat!

Ouch! 15 yards for pushing at the cheese dip!

Look at this damage you've cause with your golf shot! What are you going to do about it?

Hmm . . . I think finishing up with a no. 5 iron would be the best thing to do.

HOLIDAY MAGAZINE

We were vacationing in New Guinea last year and I swiped this ring from one of the native temples.

Them dumb natives swore revenge as we got on the plane! Ain't that ridiculous? HAW HAW!

You won't believe it Alice—15 countries in 3 days!

What happened after you called those head shrinkers in Borneo a bunch of phonies?

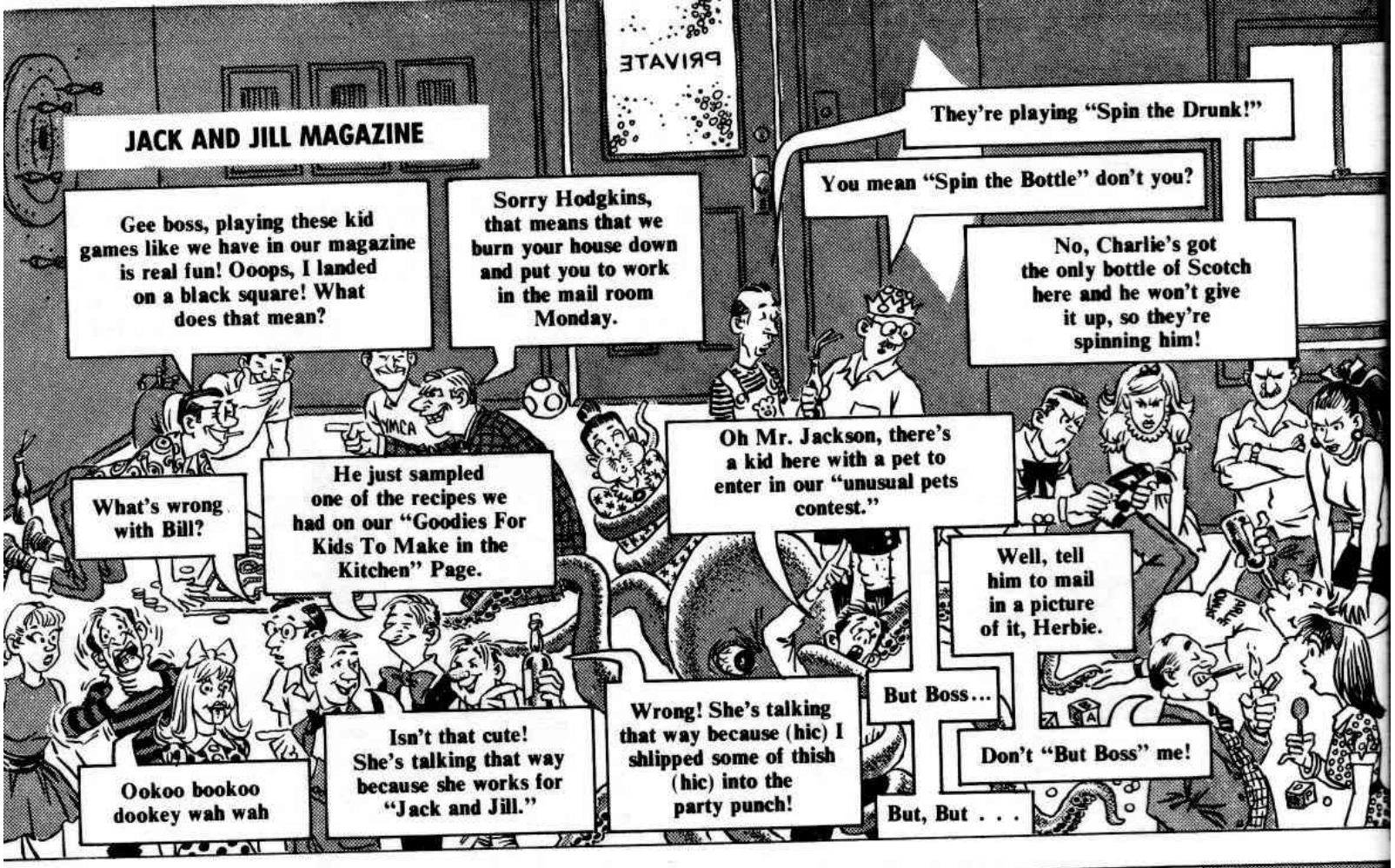
PHTOO!

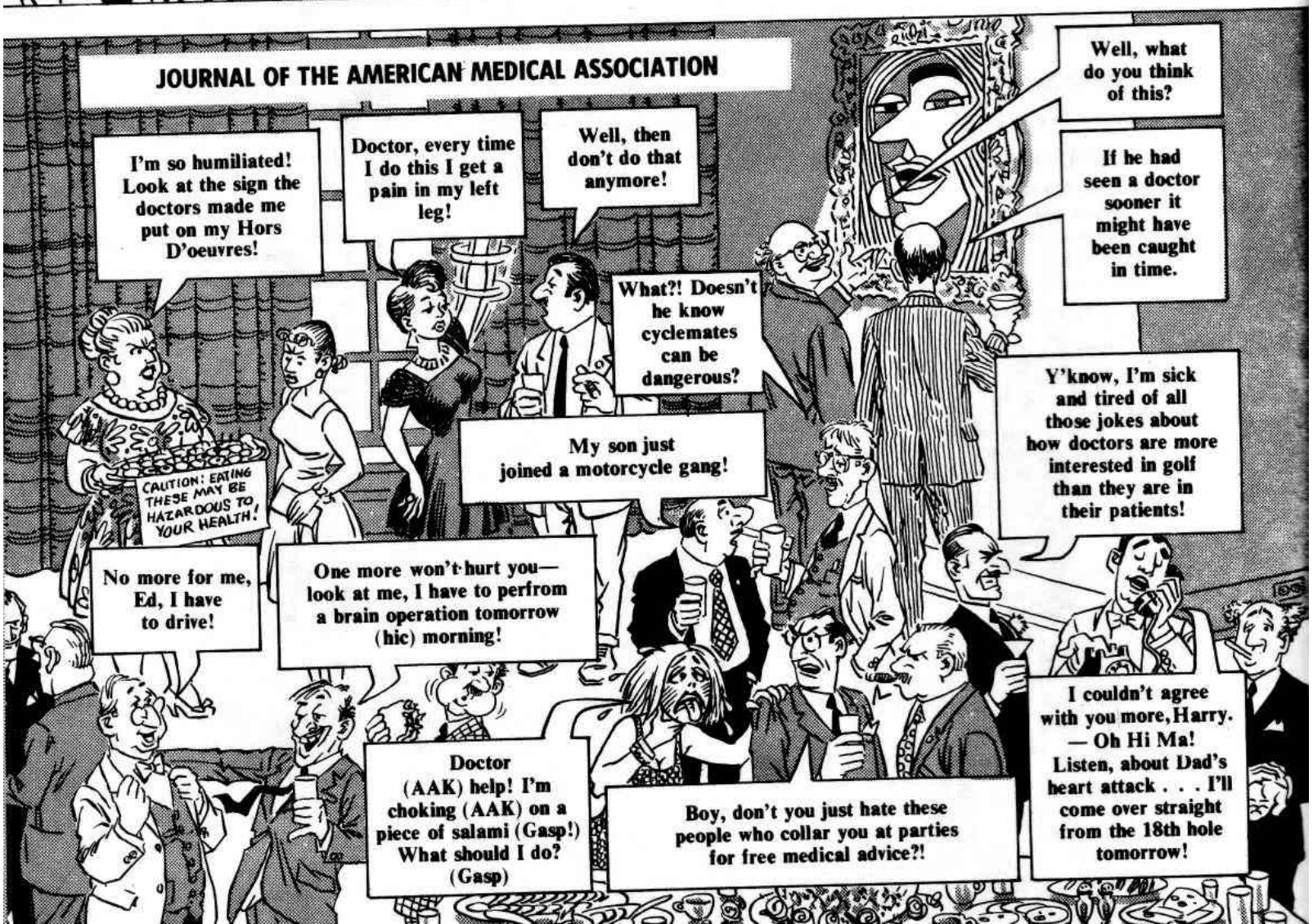
Harry just had to show some kids in Hawaii the right way to ride a surfboard!

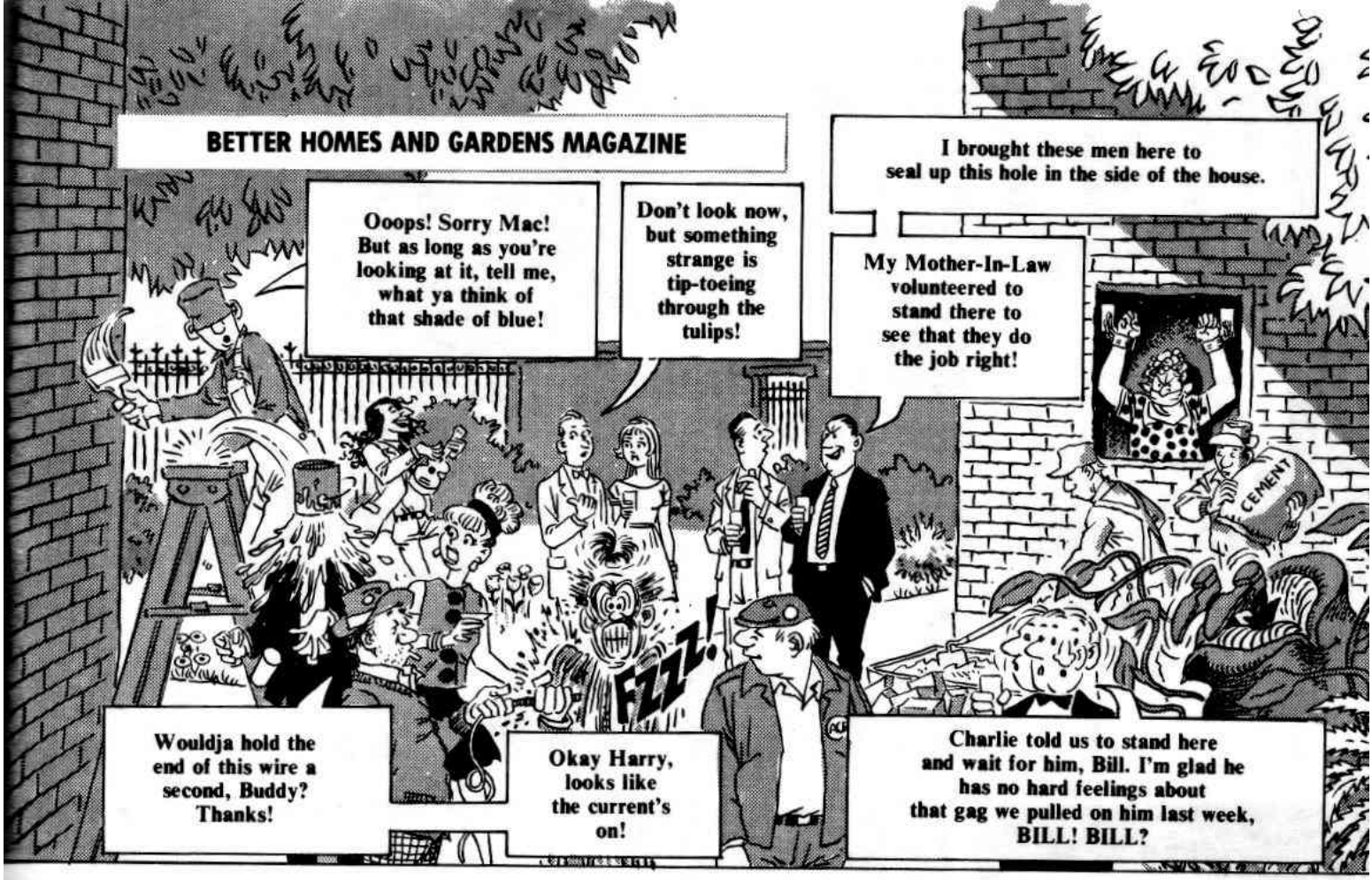
I take it, Milt, the natives weren't friendly!

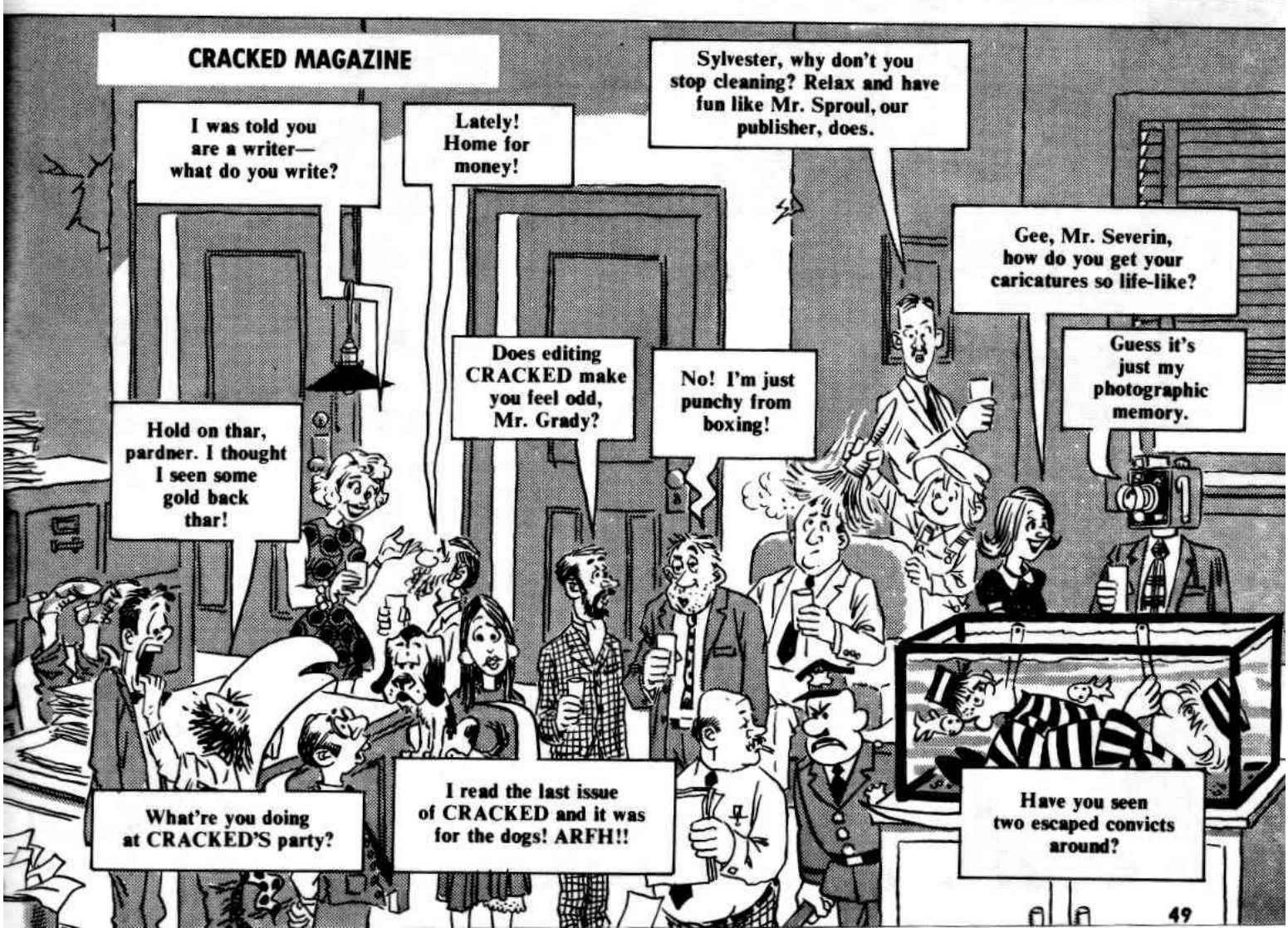
How did you like your vacation in the Alps, Hal?

Listen Edith, did I bug you when you brought perfume back from Paris and that cuckoo clock back from Germany, and . . .


JACK AND JILL MAGAZINE
PRIVATE
Gee boss, playing these kid games like we have in our magazine is real fun! Ooops, I landed on a black square! What does that mean?
Sorry Hodgkins, that means that we burn your house down and put you to work in the mail room Monday.
They're playing "Spin the Drunk!"
You mean "Spin the Bottle" don't you?
No, Charlie's got the only bottle of Scotch here and he won't give it up, so they're spinning him!
YMCA
What's wrong with Bill?
He just sampled one of the recipes we had on our "Goodies For Kids To Make in the Kitchen" Page.
Oh Mr. Jackson, there's a kid here with a pet to enter in our "unusual pets contest."
Well, tell him to mail in a picture of it, Herbie.
But Boss...
Ookoo bookoo dookey wah wah
Isn't that cute! She's talking that way because she works for "Jack and Jill."
Wrong! She's talking that way because (hic) I shlipped some of thish (hic) into the party punch!
Don't "But Boss" me!
But, But . . .

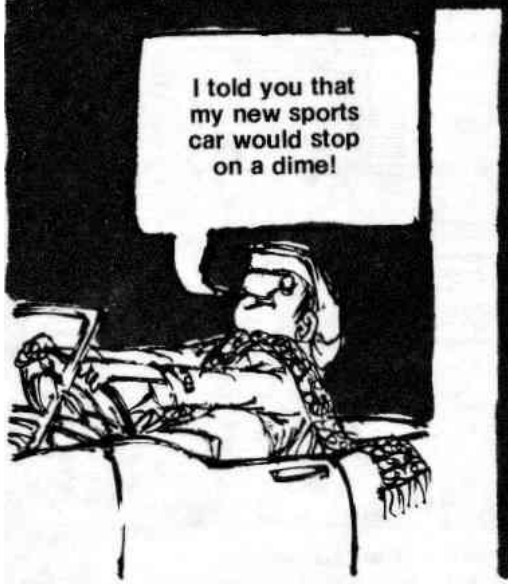

JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION
I'm so humiliated! Look at the sign the doctors made me put on my Hors D'oeuvres!
Doctor, every time I do this I get a pain in my left leg!
Well, then don't do that anymore!
Well, what do you think of this?
If he had seen a doctor sooner it might have been caught in time.
What?! Doesn't he know cyclemates can be dangerous?
My son just joined a motorcycle gang!
Y'know, I'm sick and tired of all those jokes about how doctors are more interested in golf than they are in their patients!
CAUTION: EATING THESE MAY BE HAZARDOUS TO YOUR HEALTH!
No more for me, Ed, I have to drive!
One more won't hurt you— look at me, I have to perfrom a brain operation tomorrow (hic) morning!
Doctor (AAK) help! I'm choking (AAK) on a piece of salami (Gasp!) What should I do? (Gasp)
Boy, don't you just hate these people who collar you at parties for free medical advice?!
I couldn't agree with you more, Harry. — Oh Hi Ma! Listen, about Dad's heart attack . . . I'll come over straight from the 18th hole tomorrow!


BETTER HOMES AND GARDENS MAGAZINE
Ooops! Sorry Mac! But as long as you're looking at it, tell me, what ya think of that shade of blue!
Don't look now, but something strange is tip-toeing through the tulips!
I brought these men here to seal up this hole in the side of the house.
My Mother-In-Law volunteered to stand there to see that they do the job right!
CEMENT
FZZZ!
Wouldja hold the end of this wire a second, Buddy? Thanks!
Okay Harry, looks like the current's on!
Charlie told us to stand here and wait for him, Bill. I'm glad he has no hard feelings about that gag we pulled on him last week, BILL! BILL?


CRACKED MAGAZINE
I was told you are a writer— what do you write?
Lately! Home for money!
Sylvester, why don't you stop cleaning? Relax and have fun like Mr. Sproul, our publisher, does.
Gee, Mr. Severin, how do you get your caricatures so life-like?
Guess it's just my photographic memory.
Does editing CRACKED make you feel odd, Mr. Grady?
No! I'm just punchy from boxing!
Hold on thar, pardner. I thought I seen some gold back thar!
What're you doing at CRACKED'S party?
I read the last issue of CRACKED and it was for the dogs! ARFH!!
Have you seen two escaped convicts around?

SWIFT SMILES SECTION:

SHUT-UPS



READING THIS SIGN MAY AFEECT

YOUR VISION. IF THE

LETTERS APPEAR
TO BE GETTING
SMALLER AND SMALLER
YOU SHOULD SEE
YOUR EYE DOCTOR AS SOON
AS POSSIBLE. BECAUSE THIS

Fool everybody into thinking you're reading a high-class magazine, by holding up this copy of

$ILVER $POON

The magazine for millionaires

MARCH *to the bank*

$35,000 per copy

PLAYING MONOPOLY WITH REAL MONEY

$$$$

Gift Tip For Wealthy Dads:

BUY HIM A BOY FOR HIS DOG!

$$$$

MY NEIGHBORHOOD IS SO EXCLUSIVE WE HAVE AN UNLISTED ZIP-CODE NUMBER!!

$$$$

The Year's Wealthiest Wedding:

INSTEAD OF RICE THEY THREW MONEY!

$$$$

WE'RE SO RICH WE STILL BUY THINGS RETAIL

$$$$

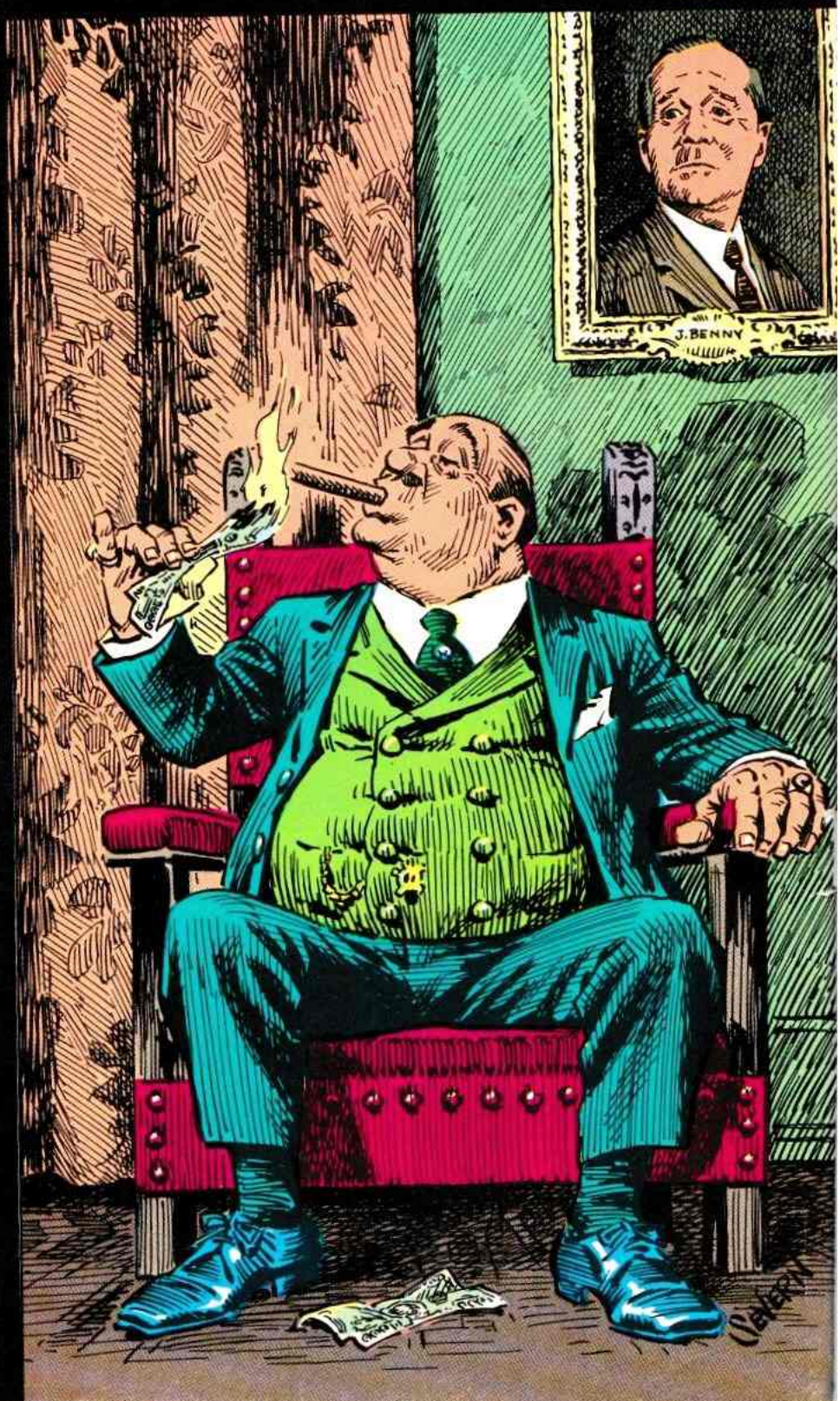
New Status Symbol:

MONOGRAMMED MONEY

$$$$

WHEN I WRITE A CHECK, THE BANK BOUNCES!

$$$$

Do we raise animals, I'll say...

'CAUSE WE USE REAL PIGS FOR OUR PIGGYBANKS!